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1998 Annual Report

Houston Academy of Medicine-Texas Medical Center Library

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Houston Academy of Medicine – Texas Medical Center Library

1998 Annual Report

Nearly fifty years ago, the Houston Academy of Medicine–Texas Medical Center Library was founded to serve the information needs of health sciences students, faculty, researchers, and the community. Today, it is one of the nation's major Medical Library Information Centers of Excellence and a Regional Medical Library of the National Network of Libraries of Medicine for the South Central Region.

Still, the Library does not rest on these past successes, it strives ahead. This year, the Library inaugurated a five-year plan with several new initiatives emphasizing advanced information technologies to improve services to users and the community. Through several challenging activities, the Library provided leadership for continued renovation of the facility, funding for new academic services through grants and contracts, including the NN/LM SCR, support for print and non-print information resources, expansion of knowledge network databases, creation of a Health Informatics Education Center, a Publications Service, a Consumer Health Information Service, and Informatics workshops.

Special events included the second conference on Computers in Health Care featuring Cyberspace Medicine, and the Friends of the Library Annual Dinner. The Friends doubled their efforts to ensure a most successful evening with Houston's Most Fascinating. Part of the dinner's proceeds and a grant from the Houston Endowment will support the new Jesse H. Jones Community Health Information Service.

Generous support from the Texas Medical Center institutions, the Friends, and foundations contributed to the Library's successes. Through these partnerships, collaboration with other libraries, fresh ideas and enthusiasm of new staff, knowledge of experienced staff, and the unfaltering guidance of the Library Board of Directors, we had a very progressive and phenomenal year. This annual report enumerates the Library's many achievements, and highlights the goals for next year, our fiftieth year. It is clear that our half-century point, *cause célebre*, will be exciting, prosperous and even more challenging.

Naomi C. Broering, MLS, MA
Executive Director
Houston Academy of Medicine–Texas Medical Center Library

Dr. Richard Wainerdi, President, Texas Medical Center & 1997-1998 Library Chairman.

Speakers, Trustees, and Board Members at the 1998 Computers in Health Care Conference: Cyberspace Medicine.

A YEAR OF ACCOMPLISHMENTS

A five-year plan to develop the Library as a Digital Library Knowledge Management Center set the stage for a busy year of new activities and planning initiatives.

Knowledge Network Services Division

Major accomplishments of the Knowledge Network Services (KNS) Division were the upgrade of over 25 computer work stations to enable users to access the expanding Knowledge Network Databases and the switch to Internet resources, including PubMed and Internet Grateful Med (IGM). To improve access to information in electronic format, KNS staff maintained a rigorous teaching schedule of many computer classes including *PubMed*, *CINAHL*, *Basic* and *Advanced Internet*, and *How to Create a Resource Page*. They also provided new classes in reference management and other point-of-use instruction. The Library continues to provide orientations for new students, residents, fellows, and faculty at many of the Texas Medical Center institutions including Baylor College of Medicine, University of Texas Houston Health Science Center, Texas Woman's University, Texas Children's Hospital, and visiting physicians from Italy, Argentina, and China.

In July, the Library was selected by the National Library of Medicine to participate in a pilot project called *Medical Questions* to work with 35 Houston Public Libraries on consumer health information services. This will enable the public libraries to serve as primary sites for consumer health information in Houston and Harris County.

Health Informatics Education Center

The Health Informatics Education Center (HIEC) celebrated its opening early in 1998. It is a shared education, training, and instructional development resource with nearly 50 computer workstations that supports the educational programs of the schools, accelerates the use of computers in health education, increases acceptance of advanced technologies by faculty and students, and supports telemedicine distance learning. During 1998, over 22,640 clients used the HIEC Laboratory, which has 19 networked computers. Users accessed numerous medical databases and full-text information resources via the Internet The HIEC has videotape players, slide viewers, and other audiovisual equipment that were used frequently.

With a total of 460 classes taught to over 3,220 students and faculty during 1998, the HIEC is a major center of educational activity at the Texas Medical Center. The HIEC's Computer Classroom, equipped with 24 networked computers and a data projector, is in daily use.

Through V-Tel teleconferencing equipment and a fiber-optic connection to the Texas Medical Center hub, the HIEC was able to offer videoconferencing beginning in the summer of 1998. The HIEC Teleconference Room was the host site for the videoconferences *Copyright in the Electronic Age* and *Evidence-Based Health Care in Action*, both of which drew attendees from the Houston area. In addition, the UT School of Medicine used the HIEC Teleconference Room for a bimonthly graduate neonatology course.

The HIEC Classroom, a state-of-the-art teaching facility.

Publications Services Program in the HIEC

The Library introduced a Publications Services Program to the Texas Medical Center in August, 1998. The program was created as a cost-recovery, pilot project to provide students with assistance in writing for publication. The purpose is to offer a publishing/editing service, and to offer new classes/workshops in writing for publications and grants, and to teach use of publishing software applications. The Library received a total of 566 registrations for classes, which include *References & Citation* (*EndNote* and *Reference Manager* versions), *PowerPoint Presentations*, and the *Biomedical Writer's Workshops: I, II, & III*. Additional topics such as Grant Writing are being developed.

Collections: Document & Digital Services

The Digital Library is the primary focus of the Library's collection program. Currently the Library offers access to 497 electronic full-text journal titles, maintains subscriptions to 2,745 current print journals, and has 323,356 total volumes including monographs and journals. Additions to the print collections included 2,694 monographic titles. The electronic journals can be accessed by hot links from the library's catalog and from Web site. **MDConsult**, a full-text service, was initiated late in the year. This popular service offers electronic text of clinical journals, basic textbooks, patient care guidelines, consumer health information, and a drug database.

Development of a Consumer Health collection was also emphasized this year. In addition to print and video resources, the **Health Reference Center** database with full text health publications, and the **Alt-HealthWatch** database with full text alternative medicine publications were added.

McGovern Historical Collections and Research Center

Renovation of the rare book room was the major project of the year The remodeling included new carpeting, opening/removal of walls, new window treatments with UVA protection and shades, new UVA lighting protection, painting, and the purchase of sixteen additional shelving units to accommodate future growth.
There were approximately 740 users in the McGovern Research Center, and there were 700 books catalogued during the year. Use of the collections and services increased 14% (total use of 7161 in FY 1998, compared to 6264 in FY 1997). Use of the photographic collections increased 118% (2579 images used, compared to 1179 images in FY 1997). There were 740 archival boxes used by researchers. Major new collections added included the research papers and notebooks of Dr. Ernst Knobil, former Dean of U.T. Medical School, and the papers of Dr. William Spencer, former Director and President of The Institute for Rehabilitation and Research. A new Atomic Bomb Casualty Commission Collection (ABCC) from the estate of Dr. Jarrett Folley, additions to the papers of Dr. William Schull and several other ABCC researchers were processed and inventoried.

The Library is grateful for all gifts of books and donations, which are used to enhance the historical collections available to researchers for the John P. McGovern Endowment Fund. A major gift from the Houston Academy of Medicine was received in September, 1998. This and other gifts to the Endowment Fund qualify for a very generous "Two-for-One" match from a Challenge Grant offered by Dr. John P. McGovern.

1998 Employee Awards

Alice Richardson: 20 years of Library service

Diane Omberg: Employee of the Year

Computers in Health Care Conference

Cyberspace Medicine was the theme of the HAM–TMC Library's Second Annual Computers in Health Care Conference, held Monday, June 22, 1998, in the Sammons Auditorium of the Jesse H. Jones Library Building. Dr. Richard Wainerdi, President of the Texas Medical Center, and Naomi C. Broering, the Library's Executive Director, opened the conference and welcomed nearly 225 registered attendees. Dr. Donald A. B. Lindberg, Director of the National Library of Medicine (NLM), gave a videotaped presentation on NLM cyberspace projects, including Vice President Al Gore's announcement of free PubMed. Keynote speakers covering cyberspace topics included Dr. Joseph Kerwin, Senior Vice President of Wyle Laboratories and SkyLab Astronaut; Dr. Jack Smith, Chair of the UT Houston School of Allied Health Sciences Department of Health Informatics; Dr. J. Robert Beck, Vice President for Information Technology at Baylor College of Medicine; and Dr. Stephen J. Spann, Professor and Chairman of the Department of Family and Community Medicine at Baylor College of Medicine.

A celebration of the Grand Opening of the Library's HIEC followed the program with demonstrations of online full-text systems and an RML workshop on PubMed/Internet Grateful Med (IGM). The new two-way videoconference room for distance learning and telemedicine was used for the *Electronic Journal Navigator*, Blackwell's full-text system demonstrations.

Friends of the Texas Medical Center Library

The annual Friends of the Texas Medical Center Library Annual Dinner was held on Wednesday, October 22, 1998, in the Crystal Ballroom of the historic Rice Hotel. Fifty of Houston's most fascinating personalities were in attendance. Approximately 400 people attended the event, chaired by a dynamic duo, Dr. and Mrs. E. Lillo Crain. The dinner, dedicated to the legendary Jesse H. Jones and celebrating the fortieth anniversary of the Friends of the Texas Medical Center Library, was the most successful fund-raising event in the HAM–TMC Library's history, raising over $200,000. Part of the proceeds and a Houston Endowment award of $50,000 will support the Jesse H. Jones Community Health Information Service. It is a cooperative consumer health information project to enable the Library and its partners, the UT Houston Health Science Center, the Houston Public Library, the Harris County Public Library, and the Houston Department of Health and Human Services, to improve information services to the community.

Dr. David Yawn, Mr. & Mrs. Russell McFarland, Ms. Mona Raspler, & Mr. James L. Daniel, Jr., at the Friends of the TMC Library Dinner.

Finance/Fund Raising

The Library ended the budget year with a positive balance. The Library also celebrated three grants awarded in 1997-98: the Houston Endowment, the M. D. Anderson Foundation, and the Rockwell Fund grants. These grants generously supported the Knowledge Network, development of the Health Education Informatics Center and the TEXAS HealthInfo project for the community. The NN/LM SCR contract was increased to support Public Library and Public Health projects.

Presenting the MLA Award at Nation's Capital.

National Network of Libraries of Medicine South Central Region

The National Network of Libraries of Medicine South Central Regional (NN/LM SCR) office was involved in a number of outreach projects during the past year, particularly to underserved populations including Hispanic, Native Americans, minority, rural, and inner city sites. New initiatives introduced by the NLM, implemented in the SCR, included a Public Libraries Pilot Project (designed to increase public awareness of and access to health information via the Internet) and Partners in Information Access (an award to connect public health officials to the Internet and provide access to the latest health information). Connecting Indian Health Service sites to the Internet and providing training to access health information is being completed. Another large Internet connectivity project in progress focuses on connecting or upgrading underconnected NN/LM SCR Network members to the Internet, and providing training to these health-related institutions.

The NN/LM SCR office continues to support the traditional Regional Medical Library programs, such as providing training and support for PubMed/IGM/MEDLINE*plus* users and DOCLINE participants, referring health professionals and smaller healthcare institutions to libraries within outreach service areas, and expanding Network membership.

GOALS: THE 50TH YEAR AHEAD

Next year is the fiftieth anniversary of the Library. Plans are to celebrate by bringing pilot projects of the Five-Year Plan into full implementation. The Library's goals and objectives for 1999 are:

Knowledge Network Services

Plans include creating a powerful knowledge base by adding 200 more full-text systems, including journals, textbooks, pamphlets, and drug systems. The Library will offer database classes in PubMed/Internet Grateful Med MEDLINE*plus*, the Internet, CINAHL, MD Consult, Science Direct, and Ideal, and full-text core collections. An Intranet system and an Electronic Document Delivery Service will be developed.

Consumer Health Service and Public Library Outreach

The Friends and Jesse H. Jones grants will be implemented for the Consumer Health Service. The project includes collaboration with public libraries and schools, and the TEXAS HealthInfo Web site. The Library will seek additional grant funds to further support this new community service.

Health Informatics Education Center

The Library will broaden workshops on medical informatics as the technology progresses. Teleconferences and remote learning programs will be offered to Library users in the Video Conference Center.

Publications and Grants Writing Service

The editorial services for manuscript preparation for publications or grant applications, and classes on writing for publication and using reference management software will be fully implemented.

Computers in Health Care Conference

This annual conference will feature the Library's 50th Anniversary celebration and the Consumer Health Information Service. Nationally known speakers will attract an audience of over 300 attendees.

Support of Library Programs and Facility Improvement

Phase III of Library Improvement will be implemented. The Library will continue to apply for grants from foundations and federal agencies.

Regional Medical Library Development

The NN/LM SCR programs will be enhanced with Public Library, Public Health, and Consumer Health projects. The 1999 goals and objectives identified by the RML Boardwill be implemented. The Library will apply for FY 1999-2000 contract renewal.

REVENUE

Assessments	$4,414,623
Fee-based services	811,288
Grants, contracts, gifts	*695,699
Other	84,443
Total Income	$6,006,053

* Temporarily restricted $593,427 not included.

EXPENSES

Personnel	$2,087,908
Collection	1,728,392
Building-related costs	763,172
Automation	219,820
Library development	108,261
Building improvements	509,047
Other (includes databases)	129,471
Total Expenses	$5,546,071

STATISTICAL HIGHLIGHTS 1997-1998

Web Home Page accesses	1,750,250
Card holders	10,335
Gate Count (attendees)	360,975
Book and journal volumes	323,356
Total subscriptions	4,438
Current serial subscriptions	2,745
Electronic full-text journals	497
Circulation (includes reserve)	72,289
Photocopies by clients	3,984,716
Articles copied for clients	9,153
Questions answered	42,971
Lending to other libraries	17,821
Borrowing from other libraries	5,229
Searches by librarians	574
Classes and Workshops	597
Class attendees	5,619
Librarians and other professionals	22
Support staff	39

BOARD MEMBERS AND ALTERNATES 1998-1999

Baylor College of Medicine

Members: J. Robert Beck, M.D., *Chairman*; William R. Brinkley, Ph.D.; James W. Patrick, Ph.D.
Alternates: Mr. Kevin J. Necas; William T. Butler, M.D.; Ralph D. Feigin, M.D.

The University of Texas-Houston Health Science Center

Members: R. Palmer Beasley, M.D.; Thomas F. Burks, Ph.D.
Alternates: Paul E. Darlington, Ph.D.; Doris L. Ross, Ph.D.

The University of Texas M.D. Anderson Cancer Center

Member: Stephen P. Tomasovic, Ph.D.
Alternate: Robin R. Sandefur, Ph.D.

Houston Academy of Medicine

Members: Mr. Greg Bernica; Carlos Hamilton, Jr., M.D., *Vice Chairman*
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Texas A&M University - IBT

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