



LibraryLines

HOUSTON ACADEMY OF MEDICINE -
TEXAS MEDICAL CENTER LIBRARY

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Library Subscribes to *MD CONSULT*

The Library now has a subscription to *MD CONSULT*, a database of clinical information. *MD CONSULT* provides access to the following information:

- 35 Clinics of North America titles
- Drug information database
- Practice guidelines
- 57 electronic book titles that can be browsed by title or by specialty
- Patient education information
- Over 50,000 medical images
- CME

Please note that registration to access *MD CONSULT* is not necessary.

Access to *MD Consult* is based on IP address and remote user authentication, not on individual registration. Users can register with *MD CONSULT* if they want to take advantage of the special features offered with this option. Personal account creation enables the individual user to customize patient handouts and news feeds, as well as to use *MD CONSULT* on PDAs.

To access *MD CONSULT* go to the library web site:

<http://resource.library.tmc.edu/>

Click on databases and select *MD CONSULT*.

MD CONSULT is available at the educational level and via remote access.

MD CONSULT

Fund Raising

THE TEXAS MEDICAL CENTER IS GROWING SO FAST!

Have you noticed the changes? The excellent patient care that TMC institutions are known for requires highly trained medical professionals, many of whom attend colleges, complete their clinical training, and go on to practice, do research and teach somewhere on the TMC campus. The HAM-TMC Library is here to serve students, faculty, physicians, staff and researchers, as well as patients and their caregivers.

Since its founding in 1949, the HAM-TMC Library has been the TMC's hub of health and medical sciences information. The Library now serves more than 40 institutions, among them two medical schools, three nursing schools, and 13 renowned hospitals. Through its designation as Regional Medical Library for the National Network of Libraries of Medicine's South Central Region, it provides lending and other library services to four surrounding states, as well as offering community outreach and classes in 18 Texas counties. This Library, a 501(c)(3) nonprofit organization, is clearly vital in the TMC and beyond.

In 2007, the Library focused more than ever on shifting from print to electronic collections. HAM-TMC Library currently offers access to full text content from approximately 8,000 electronic journals in medicine and related disciplines; access to an increasing collection of innovative and sophisticated databases; and a very large, rapidly growing collection of online books. We added resources that have a direct impact on patients, including evidence-based databases that feature PDA access so residents and physicians can refer to them while on rounds, at the 'point of care.' Most of our important collections are being used almost exclusively online.

All this costs a great deal, naturally.

The John P. McGovern Historical Collections and Research Center (McGovern Center), holds noted historical collections on the foundation of medical specialties, on Texas medicine, on rheumatology, and on North American public health. In 1996, the HAM-TMC Library's Board of Directors established the McGovern Endowment for the support of the department. In 2007-2008, the John P. McGovern Foundation issued

a \$20,000 challenge grant, the *MatchMaker Fund*. This fund matches each dollar donated, right up to the \$20,000 total. The deadline for making *MatchMaker* donations is May 31, 2008.

The Library is grateful for the efforts of a dedicated group of advocates who support us with time, talent and fundraising abilities. The Friends of the Texas Medical Center Library is a 501(c)(3) nonprofit organization dedicated to encouraging community support of the Houston Academy of Medicine - Texas Medical Center Library. Since its founding in 1958 by Houstonians who value health education and research, the Friends have supported the development and expansion of our collections and services by funding many Library projects. Some recent examples include:

- Support of *Go Local Texas Gulf Coast* - a database of local health resources in 38 Texas counties
- Community Outreach Programs to raise health awareness
- Placement of health information kiosks in underserved community locations; the kiosks dispense printable electronic pamphlets on a

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From the Executive Director



This final issue of *Library Lines* for 2007 focuses on the HAM-TMC Library's fund raising efforts! During the past year we received funding for outreach and the McGovern Endowment; began efforts to expand funding to community outreach and a Clinical Informationist program at Ben Taub General Hospital; worked on the plans for our capital campaign and identified past library users to begin an alumni database. Goals for the next year include conducting an annual campaign and beginning a major capital campaign to support physical changes to the current library facility to bring it to 21st Century standards.

On November 7, 2007, an electronic health kiosk was installed in the Mexican Consulate, offering visitors to the Consulate's Medical Information Center easy access to health information in Spanish. Two exciting programs planned for 2008 include a *Women in Early Texas Medicine* exhibit and an exhibit with special programs centered on the National Library of Medicine (NLM), in collaboration with the American Library Association Public Programs Office *Changing the Face of Medicine: Celebrating American Women Physicians*. This traveling exhibition is made possible by the NLM and the National Institutes of Health

Office of Research on Women's Health. The American Medical Women's Association provided additional support.

I am pleased to announce that the Library now provides access to *MD CONSULT* a database of clinical information. To access *MD CONSULT*, go to the Library web site, click on databases and select *MD CONSULT*.

Finally, I invite all of you to take advantage of the Library's free classes, PubMed, EndNote and CINAHL to name a few. You can find a complete class schedule at:

<http://resource.library.tmc.edu/classes/index.cfm>

Elizabeth K. Eaton

Elizabeth K. Eaton, PhD
Executive Director
HAM-TMC Library

Electronic Health Information Kiosk Placed at the Mexican Consulate

The Houston Academy of Medicine-Texas Medical Center (HAM-TMC) Library placed a multilingual electronic touch-screen health information kiosk at the Mexican Consulate's onsite medical information center on November 7, 2007. The kiosk is a free resource for the Consulate's users and visitors.

The *Health is Wealth* kiosk provides access to health brochures in English, Spanish, Vietnamese, Chinese and Korean. Free printing of the brochures is also provided. Health topics include immunization, nutrition, diabetes, children's health, and domestic abuse, among others. The kiosk is also Internet-capable.

The Consulate's medical information center opened in November 2006. It is a partnership between the Consulate, Texas Children's Hospital and St. Luke's Episcopal Health System and offers basic health care information. There are computers available for research as well as a collection of health brochures and books.

The information center is also designed to steer patients away from overburdened emergency rooms and inform them of alternatives, such as non-profit clinics where they can seek medical care.

The Library previously placed electronic health kiosks at two Houston Public Library locations, the Henington-Alief

Regional Library and the Park Place Regional Library.

Other kiosks are located at the HOPE Clinic at 7001 Corporate, Ste. 120 and in the HAM-TMC Library's Jesse H. Jones Community Health Information Center at 1133 John Freeman Blvd. The kiosks are funded by the Friends of the Texas Medical Center Library.

The Consulate's medical information center is located on the third floor of the Mexican Consulate at 4506 Caroline. Hours: 9 a.m. to 1 p.m., Monday through Friday.

For more information on the kiosk project contact Adela Justice at adela.justice@exch.library.tmc.edu or call 713.799.7183.



From left to right: Mr. Edgar Antístenes Vesga Arias (Texas Children's Hospital); Ms. Nora L. López (Texas Children's Hospital); Ms. Adela Justice (HAM-TMC Library); Mr. Charles Stauter (eFusion Integrated Solutions Inc.); Consul for Community Affairs Mr. José Vicente Borjon (Consulado General de Mexico en Houston).

Fund Raising

(continued from cover)

wide array of health topics, available in Chinese, English, Korean, Spanish and Vietnamese

- Development of an Alumni Database to facilitate mailing HAM-TMC Library publications and notification of new opportunities for giving

- Establishment of the *Jesse H. Jones Community Health Information Service*, an in-house collection for consumers, patients and their families.

- Funding of focus groups which gathered vital information from users to aid in planning future library services and space utilization.

Individuals or groups can "adopt" an electronic journal, book, index or database.

Support dollars are also raised through Friends memberships, book tributes and memorial funds. You can contribute in the following ways: fill in the form below, contact Martha Grady at 713-799-7153, or send an e-mail to friends@exch.library.tmc.edu if you would like more information.

The enclosed tax-deductible gift in the amount of \$ _____ is to be applied to the fund indicated below:

() Books () Consumer Health () Education/research () Greatest Need () MatchMaker
() Friends Membership ___ \$25.00 ___ \$50.00 ___ \$75.00 ___ Other

Please make check payable to the Texas Medical Center Library or indicate credit card:

() American Express () Visa () Master Card
Card Number: _____ Exp. Date _____

Donor Information:

Name: _____ Phone: _____

Address: _____

City: _____ State _____ Zip _____

This gift is () In Memory of _____

() In Honor of _____

Please send gift acknowledgement to: () Donor () Recipient

Name of Recipient: _____

Recipient's mailing address: _____

City: _____ State _____ Zip _____

The HAM-TMC Library and The Friends of the TMC Library are both 501(c)(3) organizations. Your donation is tax deductible to the extent allowed by law.

LIBRARY HOURS

Monday – Thursday
7:00 a.m. – Midnight
Friday 7:00 a.m. – 9:00 p.m.
Saturday 9:00 a.m. – 5:00 p.m.
Sunday 1:00 p.m. – 10:00 p.m.

CIRCULATION POLICIES

Audiovisual materials:

7 days, 2 renewals

Books:

2 weeks, 2 renewals

Bound journals:

Same day, non-renewable

Nursing journals:

In-house use only

Unbound journals:

2 hours

Renewals:

Call 713.799.7147

OVERDUES

Overdue charges are \$1.25 per item per day. Unpaid fines result in the suspension of borrowing privileges.

TELEPHONE NUMBERS

Location and Hours:

713.795.4200

Dr. Elizabeth K. Eaton's office:

799.7108

Circulation Desk (renewals, fines):

799.7147

Computer Lab:

799.7106

Information Services:

799.7161

Education and Training:

799.7170

McGovern Historical Center:

799.7139

Photocopy/Interlibrary Loan:

799.7179

Regional Medical Library:

799.7880

FAX NUMBERS

Administration:

713.790.7052

Information Services:

797.0163

Photocopy/Interlibrary Loan:

790.7056

Regional Medical Library:

790.7030

LIBRARY LINES

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Elizabeth K. Eaton, PhD

WORLD WIDE WEB ACCESS

<http://www.library.tmc.edu>

Women in Early Texas Medicine



The exhibit *Women in Early Texas Medicine* features women physician pioneers in the state of Texas. They registered with the Texas State Board of Medical Examiners, supplying information on their

education as well as a photograph. The earliest exhibited physician's birthdate is 1852.

The exhibit features early physicians of various ethnicities, as well as a sample Board application. *Women in Early Texas Medicine* is a companion

exhibit to the national traveling exhibit *Changing the Face of Medicine: Celebrating America's Women Physicians*. For more information, see the McGovern Historical Collections website: <http://mcgovern.library.tmc.edu>

HAM-TMC Library Class Schedule January – February 2008

CINAHL

January 8 4:00 P.M. – 5:00 P.M.
February 21 12:00 P.M. – 1:00 P.M.

EndNote

February 13 2:00 P.M. – 4:00 P.M.

Evidence-based Medicine Resources

January 30 4:00 P.M. – 6:00 P.M.

Library Research Office Assistants

January 16 4:00 P.M. – 5:00 P.M.

Navigating Full-Text Journals

January 17 10:00 A.M. – 11:30 A.M.

PubMed

January 22 6:30 P.M. – 7:30 P.M.
February 19 6:30 P.M. – 7:30 P.M.
February 27 11:00 A.M. – 12:00 P.M.

PubMed Advanced

January 23 4:00 P.M. – 5:30 P.M.
February 26 12:00 P.M. – 1:30 P.M.

All classes are free. For a brief description of the classes and to register go to <http://resource.library.tmc.edu/classes/index.cfm>



Schedule



Library to Host the exhibit *Changing the Face of Medicine: Celebrating America's Women Physicians*

The HAM-TMC Library is one of 61 libraries from across the U.S. selected to host *Changing the Face of Medicine: Celebrating America's Women Physicians*, an interactive, multimedia traveling exhibition that honors the lives and achievements of American women in medicine – past and present.

Changing the Face of Medicine features stories from a rich diversity of women physicians around the nation and highlights the broad range of medicine that women have practiced.

The display was developed by the Exhibition Program of the History of Medicine Division of the National Library of Medicine (NLM), in collaboration with the American Library Association Public Programs Office. The traveling exhibition is made possible by the NLM and the National Institutes of Health Office of Research on Women's Health. The American Medical Women's Association provided additional support.

The exhibit will be available at the Library from April 23 through June 6, 2008. Among the programs planned by the Library there will be an opening reception on April 30, 2008 and a panel discussion on May 6, 2008 both events will be held at 11:30 a.m. More information on these and other programs will be posted in the Library web site in the coming months.

Houston Academy of Medicine-Texas
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