

LIBRARY LINES

VOLUME XIV

NUMBER 2

MARCH • APRIL 2001

Online edition: <http://www.library.tmc.edu/liblines/>**IN THIS ISSUE**

Acquiring Electronic Journals
 Library's Redesigned Website
 5th Annual Conference on Health Informatics
 Dinner with Houston's Most Fascinating
 Friends of the TMC Library
 Dr. Thomas F. Burks, II
 New Staff/Farewell

LIBRARY HOURS

Monday–Thursday	7:00 am–Midnight
Friday	7:00 am–9:00 pm
Saturday	9:00 am–5:00 pm
Sunday	1:00 pm–10:00 pm

Memorial Day Hours: the Library will be open from 8:00 am - 5:00 pm

CIRCULATION POLICIES

Audiovisual materials:	7 days, 2 renewals
Books:	2 weeks, 2 renewals
Bound journals:	Same day, non-renewable
Nursing journals:	In-house use only
Unbound journals:	2 hours
RENEWALS:	Call 713/799-7147

OVERDUES

Overdue charges are \$1.00 per item per day. Unpaid fines result in the suspension of borrowing privileges.

TELEPHONE NUMBERS

Location and Hours	713/795-4200
Administrative Offices	799-7116
Circulation Desk (renewals, fines)	799-7147
Knowledge Network Services	799-7161
Health Informatics Education Ctr.	799-7128
Education and Training	799-7120
McGovern Historical Center	799-7139
Photocopy/Interlibrary Loan	799-7179
Publications Services	799-7120

FAX NUMBERS

Administration	790-7052
Knowledge Network Services	797-0163
Photocopy/Interlibrary Loan	790-7056
Regional Medical Library	790-7030

WORLD WIDE WEB ACCESS

<http://www.library.tmc.edu>

ACQUIRING ELECTRONIC JOURNALS

Long the repository of one of the nation's best collections of printed medical literature, the Houston Academy of Medicine-Texas Medical Center (HAM–TMC) Library has been aggressively expanding the size and scope of its electronic collections since the late 1990s. Currently, the HAM-TMC Library subscribes to more than 2200 print journals; approximately two-thirds (around 1500 or so) have an online equivalent. Along with electronic titles for which we do not have a print equivalent, the Library has nearly 2000 journals available online. (<http://www.library.tmc.edu/ejournals.html>)

The Library seeks to acquire access to the electronic version of any title we have in print, provided that the cost of doing so is not prohibitive. With a few variations, the Library employs one of three basic mechanisms for acquiring access to electronic journals. These include:

- **Electronic access purchased along with print subscription**

As more publishers make their journal titles available online, they have begun to offer combination subscriptions for both the print and electronic versions of their titles. Whenever electronic access to a print title is made available through our subscription agent, we take advantage of it. Usually the cost of adding electronic access is a surcharge – generally 10 to 20 percent – on top of what we have already been paying. The American Heart Journal is an example of a title for which we have online access as a result of having a print subscription. For many of these journals, access is limited to one user at a time and a username and password, which can be found on the Library's webpage (<http://library.tmc.edu/19235.html>) is required.

- **License for electronic access directly negotiated with the information provider**

For some publishers and information providers, the fact that we have a print subscription to one of their titles is not sufficient to provide us access to the online equivalent. In many cases we must negotiate a site license for

a suite of titles from a particular vendor. *MDConsult*, which offers access to more than 40 electronic journals in the health sciences, is an example of service for which we have directly negotiated a licensing agreement. Services such as *MDConsult* are very expensive and represent costs over and above the amount we normally spend on books and journals. Titles that become available through such services are ones that need to be considered very carefully – we want them, but we can not exceed budget limits.

- **Electronic access is licensed through a consortium**

The Library participates in various consortia, including the University of Texas (UT) Digital Library and the Texas Health Science Libraries Consortium (THSLC). The UT Digital Library, which makes resources available to all the UT System Libraries, has negotiated – at significantly discounted rates – access to such resources as *Elsevier's ScienceDirect* suite of titles, the Institute of Scientific Information's *Web of Science* collection, and *Springer-Verlag's Springer-Link* service. Likewise, the THSLC is the means by which we access *Journals at Ovid*.

Is there an electronic title you would like to see in our virtual collection? If so, there are a few things you need to keep in mind.

- Have you checked our list of electronic journals (<http://www.library.tmc.edu/ejournals.html>) to see if it has been added recently? In general we add new titles to the list every week.
- If the title is not in the e-journal list, have you checked our online catalog (<http://ils.mdacc.tmc.edu/uhtbin/webcat>) to see whether the Library has a print subscription? If so, the question is not whether we will be pursuing the electronic title, it is a matter of when we are able to get online access activated. Please keep in mind that even though the 21st Century has officially started, not every journal – even in the health sciences – has an online equivalent.
- If the title is not in our online catalog, please use our journal request form (<http://lib200.library.tmc.edu/old/jrnsubs.html>) to indicate any title, print or electronic, you would like to see added to our collection.

It is important to remember that new titles represent an ongoing financial commitment on the part of the Library, not just in terms of subscription costs, but also in terms of space and staff. Unlike book titles, any request for a new journal title has to be evaluated in the context of all the other new journal title requests we receive during the course of a year. Effective this year we will be reviewing new journal requests twice a year (once in the spring, once in the fall) and next year we hope expand this review to three times a year.

Electronic journals are a very expensive, value-added service, but they make it possible to access timely, information from outside the Library. Unfortunately, publishers are still learning how to handle electronic journals – some days they do a great job, other days are less than optimum. Libraries of all types are still struggling to keep up – electronic journals do not replace print periodicals and the processing actually requires more (and higher level) staff time than existing print subscriptions. Additionally, electronic journals are subject to vagaries such as Internet downtime, which can strike any time your local server fails or California experiences another rolling black out.

Even so, the HAM–TMC Library is very pleased to be able to provide this service to our users. Access to electronic journals is absolutely at the core of what we do. We are committed to building and maintaining an exemplary e-journal collection. With your help, patience and guidance, we are sure to succeed.

HAM–TMC LIBRARY'S REDESIGNED WEBSITE



Why Redesign it? The old version of the website was designed in 1998. There were too many graphics, which made pages slow to load, and many of the most used links were buried under several layers. It was time for a change.

How Did You Redesign it? In Fall 2000 we surveyed users of the Library website to find out which web-based resources they used most often. We also asked users to suggest ways of improving the design of the Library website. Armed with nearly one hundred responses, we created a site that is quick to load, easy to navigate, and which put the most heavily used resources up front where they are easy to find. We ran the redesigned website as a beta (test) site for several months and made changes based on feedback from Library users and staff. Finally, we employed a graphic artist to design the logo that appears at the top of every page on the website.

Where is Everything? On almost every page, the most heavily used resources (Electronic Journals, Library Catalog, Databases) appear on the left hand side of the page so that they are always one click away. Other resources can be accessed by clicking the appropriate text that appears under the logo on the top of every page. Clicking on the logo itself returns you to the Library website's homepage.

About: Under **About** you will find things like the Library's location and hours, the Library staff directory, Library departmental phone numbers, classes offered by the Library, and links to information about the Library's resources, services, and mission.

Site Map: Under **Site Map** you will find a breakdown of the Library website's organization as an alphabetical index of the website's content.

FAQ: Under **FAQ** you will find a list of Frequently Asked Questions about the Library. Visitors to the website can submit questions to be added to the **FAQ**.

Find Books and Journals: A new feature on the redesigned website, **Find Books and Journals** gives Library users a quick lesson in how to find things in the HAM–TMC Library.

Search the Web: Under **Search the Web** are annotated links to search engines and directories. The "Librarian's Bookmarks" section of **Search the Web** provides links to resources frequently used by HAM–TMC Librarians when they are helping Library users.

5TH ANNUAL HOUSTON CONFERENCE ON HEALTH INFORMATICS

Beyond Wired: Wireless Technology and Health Information is this year's conference theme. The conference will be held on Thursday June 7th from 8:30 - 3:30 at the Kleberg Auditorium, Baylor College of Medicine.

Speakers include **Rebecca Whitehead Munn**, Vice President for Healthcare Practice Internet Business Solutions Group, Cisco Systems, *Wireless Technology and Health Information*; **James W. Suliburk, MD**, co-founder of Handheldmed.com, LLC, *Handheld Medicine - An Introduction to the Use of PDA's in Clinical Practice*; and **J. Robert Beck, MD**, Interim Executive Director HAM–TMC Library and **Deborah Halsted, MLS, MA**, Director of Library Operations HAM–TMC Library, *Links from the Links: A Future Scenario for Wireless Technology and the Medical Professional*.

For more information and to register for the conference go to: <http://library.tmc.edu/hchi2001>

**Fall Dinner 2001
Steering Committee**

Chairmen:

Dr. & Mrs. Carlos R. Hamilton, Jr.

Honorary Chairmen:

Mr. & Mrs. Ben M. Anderson

Dr. & Mrs. E. Lillo Crain, Jr.

Committee Members:

Mr. & Mrs. Louis K. Adler

Mr. & Mrs. Thomas D. Anderson

Mr. & Mrs. Daniel C. Arnold

Mr. & Mrs. Lorne D. Bain

Mr. & Mrs. Kenneth E. Bentsen

Dr. & Mrs. Earl J. Brewer

Dr. & Mrs. Ward S. Casscells III

Mr. & Mrs. Fielding Lewis Cocke

Dr. & Mrs. Denton A. Cooley

Mrs. Fred T. Couper, Jr.

Mr. & Mrs. Gail Crawford

Mr. James L. Daniel, Jr.

Mr. James A. Elkins, Jr.

Mrs. Ronald J. Finger

Mr. Hal Foster

Mr. Robert Gibbs

Mr. & Mrs. Anthony G. Gracely

Dr. & Mrs. Carlos R. Hamilton III

Ms. Patricia Hamilton

Dr. & Mrs. James W. Kemper

Mrs. William S. Kilroy

Dr. & Mrs. T. James Lawhon

Dr. & Mrs. Frederick Rice Lummis, Jr.

Mr. & Mrs. Russell McFarland

Dr. & Mrs. John P. McGovern

Mr. & Mrs. David M. McKeithan

Dr. Alice McPherson

Dr. & Mrs. G. Walter McReynolds

Mr. & Mrs. William James Miller

Mr. & Mrs. Dee S. Osborne

Dr. & Mrs. David A. Ott

Dr. & Mrs. Joseph T. Painter

Ms. Betsy Parish

Mr. & Mrs. Risher Randall

Mr. & Mrs. James A. Reichert

Mr. Peter H. Roussel

Dr. & Mrs. C. Richard Stasney

Mr. & Mrs. Charles W. Tate

Ms. Karen Tellepsen

Mr. & Mrs. Roswell F. Vaughan III

Mr. & Mrs. Ralph Wallingford

Mr. & Mrs. Peter S. Wareing

Mr. & Mrs. William M. Wheless III

Mr. & Mrs. William F. Whitfield

Mr. & Mrs. Dan S. Wilford

Dr. & Mrs. James T. Willerson

Mr. & Mrs. Wallace S. Wilson

**If you would like further information
about the Friends or the October
dinner, please contact, Marie Rogers
(713)799-7108**

Dinner With . . . Houston's Most Fascinating

October 11th is the date for the Friends of the Texas Medical Center Library dinner. The funds raised through this event are designated for the preservation, cataloging, indexing, and digitization of some of the Library's unique historical collections. These collections include rare books, personal and professional papers from local physicians, and photographs documenting the development of the Texas Medical Center.



*Dr. and Mrs. Carlos R. Hamilton, Jr. (on left)
with Dr. and Mrs. Carlos Hamilton III*

On March 29th, **Dr. and Mrs. Carlos R. Hamilton, Jr.**, Chairmen for the dinner, met with the members of the Steering Committee and the Board of Directors of the Friends to begin planning this biennial event. Special guests for the evening were Dr. and Mrs. Walter Menninger from Topeka, Kansas, who were in town for a short visit, and Dr. and Mrs. John P. McGovern who enjoyed showing their friends some of the treasures in the John P. McGovern Historical Collections and Research Center.



*Dr. and Mrs. Walter Menninger (on left)
with Dr. and Mrs. John P. McGovern*

The Steering Committee members themselves are truly some of Houston's most fascinating and accomplished individuals, so the dinner in October will really sparkle. It will provide an opportunity for conversation with the individuals that this Committee finds Most Fascinating.



*Mr. and Mrs. Lorne Bain (on left) with
Dr. and Mrs. Jon Edward Tyson*

Friends of the Texas Medical Center Library

Founded in 1958 by physicians and community leaders, which included Dr. E. Lillo Crain, Jr. and Mr. and Mrs. Ben M. Anderson, the Friends of the Texas Medical Center Library began with the purpose of encouraging community support for the Library and assisting in the development and expansion of the Library's collections and services. For the past 40 years, through the generosity of Houstonians who value the education and research programs in Houston's health care institutions, the Friends commitment to these goals has not waned.

Beginning in 1998, the Friends began to concentrate on major fund-raising efforts by hosting a *Dinner With . . . Houston's Most Fascinating*. The event raised more than \$200,000 for the creation of the Jesse H. Jones Community Health Information Service. The second such effort, hosted in 1999, raised more than \$300,000 for the support of the Houston Medical History Project, an ongoing project of the John P. McGovern Historical Collections and Research Center. The third *Dinner With* will also benefit the McGovern Center. (<http://mcgovern.library.tmc.edu>)



Mr. and Mrs. Louis K. Adler, assisted by Lisa James, review the books and historical documents on the McGovern Web site



Mr. and Mrs. Kenneth E. Bentsen review an historical exhibit on Col. William B. Bates in the McGovern Research Center

Physicians, nurses, students, researchers and patients' family members benefit daily from the numerous books purchased over the years by the Friends. Just this year, medical and nursing books valued at over \$10,000 have been purchased through the Friends' Memorial Book Fund. Personalized bookplates are inserted in a new book for each gift of \$50.00 or more.

Friends of the Texas Medical Center Library Memorial Book Fund

Donor's Name (s) _____

Street _____

City _____ State _____ ZIP _____

Enclosed is my check for \$ _____

In Memory of _____ In Honor of _____

Please notify: _____

Street _____

City _____ State _____ ZIP _____

Please make checks payable to :

Friends of the Texas Medical Center Library
1133 M.D. Anderson Blvd.
Houston, Texas 77030

Gifts to the Friends qualify as charitable donations.

DR. THOMAS F. BURKS, II



The HAM-TMC Library and the Library Board of Directors suffered a great loss in March with the death of Dr. Thomas F. Burks, II, Vice President for

Research and Academic Affairs at the University of Texas Health Science Center Houston (UTHSC-H) and Professor of Pharmacology at the University's Medical School. Dr. Burks died March 2 in Denton, TX while attending the annual meeting of the Texas Higher Education Coordinating Board Research Executives when he apparently suffered a fatal heart attack at his hotel.

Dr. Burks had served on the HAM-TMC Library Board of Directors since 1994 when he became an alternate member representing UTHSC-H. In 1995 he became a full member, chaired the Board in 1996-97 and was slated to be the Board Chair next year. He was an active member of the Friends of the Texas Medical Center Library and committed to community outreach and education. His support through the University of Texas system enabled the Library to benefit

greatly from Permanent University Funds.

Dr. Burks is survived by his wife of 38 years, a daughter and a son, all from Houston. A *Thomas F. Burks Scholarship Fund* has been created. Checks payable to the Thomas Burks Scholarship Fund, UTHSC-H, can be sent to the Development office, P. O. Box 20036, Houston, TX 77225-0036

WELCOME



Betty Pope, Information Assistant, came to the Library in March. Prior to moving to Houston, Betty

was the Library Assistant at Southeast Louisiana Area Health Education Center (SELAHEC) Medical Library, and Lakeview Regional Hospital in Covington, LA.

Betty was the main Library contact for physicians and staff at the hospital, also assisting the hospital's education department with some of their functions. Betty has also worked in the

Interlibrary Loan (ILL) department at the Matas Medical Library in Tulane University.



Monsedra Gayle Thomas (Sedra) came to the Library in January. She is the new Office Assistant in the Library

Administrative Office. Prior to this job she worked for Office Team. Sedra moved from Beaumont, TX where she attended Lamar University, majoring in Cosmetology.

FAREWELL

Farewell to Tracy Timmons, who is now the Librarian at TIRR.

LIBRARY LINES

Library Lines is published six times per year. Please call (713) 799-7169 to be placed on our mailing list.

Editors: Beatriz Varman, MLIS
Deborah Halsted, MLS

Interim Executive Director:
J. Robert Beck, MD

Houston Academy of Medicine –
Texas Medical Center Library
1133 M.D. Anderson Boulevard
Houston, TX 77030

Nonprofit Organization
U.S. Postage
PAID
Houston, Texas
Permit No. 5142