

2011

## Annual Report 2010-2011

Houston Academy of Medicine-Texas Medical Center Library

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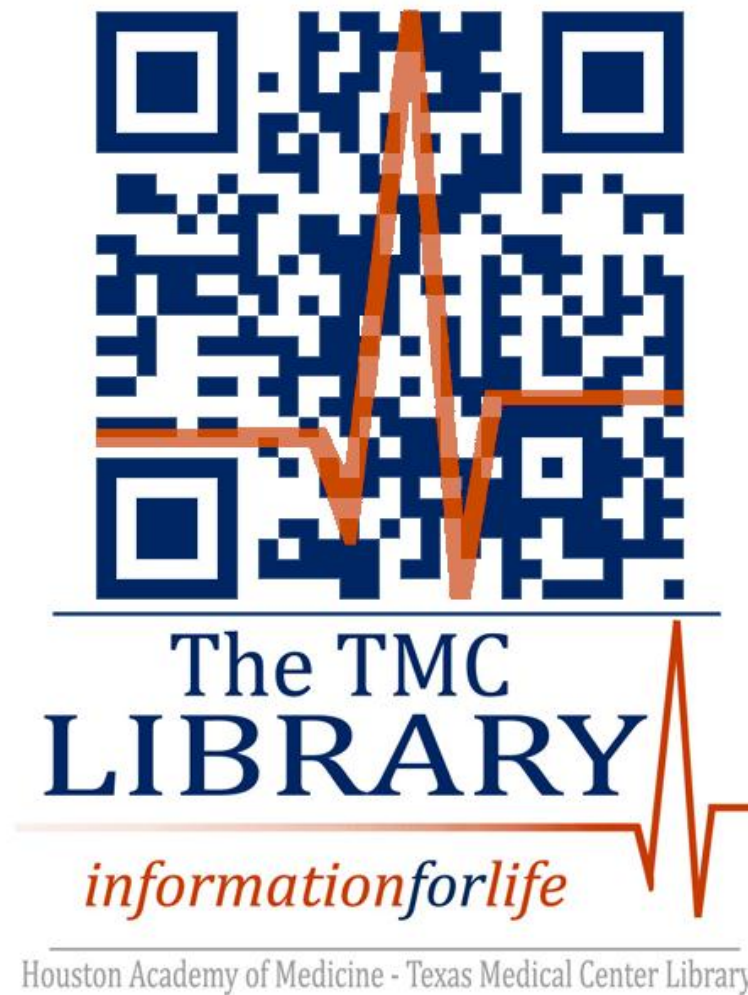
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# The Houston Academy of Medicine-Texas Medical Center Library

Annual Report

FY 2010-11



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## From the Chair of the Board of Directors

It has been my pleasure to serve at the Chair of the Board of Directors, which serves in a governing capacity for The Texas Medical Center Library. During this past year, the Board has been active on many fronts including the approval of a strategic plan, a new base assessment model, a new library logo and a new doing business as name, The Texas Medical Center (TMC) Library. The Board was very active in assisting Dr. Buja and his staff in securing the next five-year contract for the Library to serve at the National Network of Libraries of Medicine South Central Region, especially in meeting with the site-visit team in December 2010. In the past fiscal year, the Friends of the TMC Library, under the leadership of Dr. John Wolf, have once again become active in fundraising by hosting two events with the proceeds going to the Mary and Ben Anderson fund for staff development. Both of these events were very ably chaired by Dr. Herb Fred, also a member of the Friends Board.

I have greatly enjoyed working with Dr. Buja and Library staff, especially in major projects such as the creation and approval of the new base assessment model. As a member of the Board and the Library's Finance Committee, I was able to provide input in the creation of the model and to lead the Board in voting for acceptance. In the coming year, I look forward to continuing to serve on the Board and Finance Committee, assisting Dr. Buja and the new Board Chair, Dr. Richard Wainerdi, in leading The TMC Library in becoming one of the best and largest academic medical libraries anywhere.

Eric Malmberg, EdD, MBA, MED

*The Library is the most efficient, essential and convenient tool for researchers to conduct day-to-day research. We all appreciate your efforts and contributions!—*  
Yang Xia, MD, PhD, Associate Professor,  
Biochemistry and Molecular Biology,  
UTHealth



## Board of Directors

### Officers

Eric D. Malmberg, EdD, Chair—Texas Woman's University  
Patricia Butler, MD, Vice Chair—UTHealth  
Richard E. Wainerdi, PE, PhD, Secretary—Texas Medical Center

### Directors

Greg Bernica—Houston Academy of Medicine  
William Brinkley, PhD—Baylor College of Medicine  
Peter Davies, MD, PhD—UTHealth  
C. Michael Fordis, Jr., MD—Baylor College of Medicine  
Stephen Greenberg, MD—Baylor College of Medicine  
Adam Kuspa, PhD—Baylor College of Medicine  
Sunny E. Ohia, PhD—Texas Southern University  
Dana Rooks, MLS—University of Houston  
Michael E. Speer, MD—Houston Academy of Medicine  
George Stancel, PhD—UTHealth  
Stephen P. Tomasovic, PhD—The UT MD Anderson Cancer Center



**Library Board** - Bottom from left: Dana Rooks, Richard Wainerdi, Michael Speer, L. Maximilian Buja, Vanessa McKeown, Norma Bean, Michael Fordis, Patricia Butler, Top from left: Michael Lee, George Stancel, Greg Bernica, Stephen Tomasovic, Adam Kuspa, John Wolf, Eric Malmberg

### Alternates

Janis Apted, MLS—The UT MD Anderson Cancer Center  
(September-March)  
Bryant Boutwell, DrPH—UTHealth  
Denise Castillo Rhodes—Texas Medical Center  
Kevin Dillon, MBA, CPA—UTHealth  
Lewis E. Foxhall, MD—Houston Academy of Medicine  
Stephanie Fulton, MSIS, AHIP—The UT MD Anderson Cancer Center (April-August)  
Hiram “Gil” Gilbert, PhD—Baylor College of Medicine  
Anne Gill, DrPH, MS—Baylor College of Medicine  
Marilyn M. Goff—Texas Woman's University  
Barbara Hayes, PhD—Texas Southern University  
John E. Kajander—Texas Medical Center  
Michael J. Lee—Baylor College of Medicine  
Jerald W. Strickland, PhD—University of Houston  
William Thomson, PhD—Baylor College of Medicine  
Arlo F. Weltge, MD—Houston Academy of Medicine

### Finance Committee

Vanessa McKeown, CPA, Chair—UTHealth  
Greg Bernica, Houston Academy of Medicine  
Denise Castillo Rhodes—Texas Medical Center  
Hugh Ferguson—The UT MD Anderson Cancer Center  
Michael J. Lee—Baylor College of Medicine  
Eric D. Malmberg, EdD—Texas Woman's University





## From the Executive Director

FY 2010-11 has been a year of progress and opportunity for the Houston Academy of Medicine-Texas Medical Center (HAM-TMC) Library. With approval of the Board of Directors, we are now doing business as The Texas Medical Center (TMC) Library. We have a new logo that presents our core theme *Information for Life*. Please see our new sleeker and very functional home [web page](#), our window to the world. We welcome your comments about our new look.

I have a strong conviction that the success of an organization requires commitment to certain basic principles, particularly a focus on core mission and attention to accurate information (data) to inform operations. To that end, we have implemented a new institutional matrix model for fiscal relations with our governing and supporting TMC institutions. The model is based on key institutional characteristics, including seats on the Board of Directors, size (number of faculty and students and administration – principle FTEs), relation to The TMC Library as the principle medical library for the institution, and usage data, both on-site usage as well as electronic and remote access usage. This model is now providing an accurate and objective approach for determining each institution's equity in the operations of The TMC Library. Additionally, the accurate determination of electronic usage is a complex process that has required our TMC institutions to commit to remote access log on for access to the library's resources (with an associated cultural issue related to individual management of multiple passwords) as well as the development of a detailed methodology for analysis of usage (measured in megabytes) by our Information Technology staff, a project that took over two years to bring to fruition. This is a good

example of the complexities of the *Information Age* in which we are now functioning.

Our data indicate that usage of the Library's resources, particularly electronic resources, continues to increase while multiple factors have served to constrain The TMC Library's ability to increase the operational budget to meet regular increases in subscription fees from publishers and vendors to maintain current subscriptions to meet a base goal much less to add subscriptions to additional publications regularly requested by our constituents. On the positive side, we continue to obtain discounted pricing for many of our resources based on the reputation of The TMC Library as a major medical library and our participation in purchasing consortia, particularly The University of Texas System Digital Library (UTSDL).

A major highlight of the year is that we have been successful in a competitive renewal to continue as the South Central Regional Medical Library of the National Network of Libraries of Medicine supported by a five- year contract from the National Library of Medicine (NLM). This renewal will allow us to continue to lead a coalition of sixteen resource libraries in the five-state area (Texas, New Mexico, Oklahoma, Arkansas and Louisiana) in conducting programs to provide quality public health and medical information to numerous professionals and the general public in our catchment area. We are very proud of this achievement.

We also have made progress in the related arenas of development and fundraising. The Friends of the TMC Library have been quite active this past year, including the hosting of two successful fundraising events held at The TMC Library. The Friends have designated the proceeds from these events for professional development of our library staff. These efforts are much



appreciated. In addition our Library development efforts have yielded significant funding from several foundations, including the Brown Foundation, the McGovern Foundation and the Fondren Foundation. Some of these funds have been used to allow the Library to acquire the complete electronic backfiles of the *New England Journal of Medicine* and the *Journal of the American Medical Association* and its affiliated specialty *Archives* series.

In the *Information Age*, the form and function of libraries are undergoing rapid and perhaps revolutionary change. While access to resources electronically via the Internet is now crucially important, there is a consensus among librarians and knowledge management experts that libraries also continue to need to exist in physical form. The use of our physical library by students as well as faculty and others continues to be active. However, the physical form of the Library needs to take on a functional architecture to meet current and future needs of our constituents. The last major renovation of The TMC Library occurred in 1997 supported in a large part by a \$1.5 million grant from the Houston Endowment. We have determined that now is the time for a major revamping of The TMC Library in the Jesse H. Jones Building to transform our Library into a 21<sup>st</sup> century Health Information Center/Library. As a start on this ambitious goal, we have conducted a competitive review of firms to conduct an Architectural Planning Project. We have selected HB+M of Cleveland, OH, a leader in library design, in partnership with Redding Linden Burr, a Houston-based firm with expertise in mechanical and electronic systems, as well as GLMLV, a local architectural firm. We have obtained funding for this first phase with generous support from the Friends of the TMC Library and the Fondren Foundation. This architectural planning project, with input from multiple internal and external constituents of The TMC Library, will be a major focus for 2012.

In summary, 2011 has been a very successful year for The TMC Library. Our future activities will be based on our previous success as well as a 2012-2015 Strategic Plan which we completed this year. In closing I want to express my deep thanks and appreciation for the work of The TMC Library staff and the support of our Board of Directors and the leaders and members of our constituent TMC institutions. Thank you and all the best!

L. Maximilian Buja, MD  
Executive Director



The Texas Medical Center Library



## Administration

### Architectural Study

In July, the Library distributed a request for qualifications (RFQ) to eight architectural firms identified by *Library Journal* as the best firms in library design. The purpose of the RFQ was to identify a firm to assist the Library in conducting usage surveys and focus groups of library staff and stakeholders to determine the direction for a total library redesign. Two firms will make presentations in September 2011, following which one will be selected. Funding for this project has come from the Fondren Foundation and the Friends of the TMC Library. A capital campaign will follow to raise the funds to renovate the Library based on user input.

### Base Assessment Model

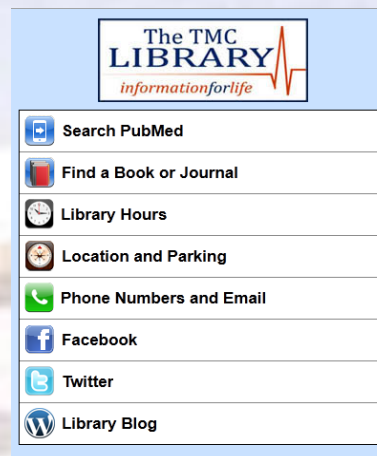
In September, the Library's Board of Directors approved the new base assessment model for Governing and Participating member institutions. This model more logically calculates assessments based on actual library usage, both physical and electronic. This new model will be implemented gradually over three years to allow those institutions who will be assessed at a higher rate time to work the additional costs into their budgets.

### Fund Raising

An active Fund Raising Committee was formed, and the Library received funding for important projects in the last fiscal year. Donors include:

- The Brown Foundation, Inc.
- Cynthia & George Mitchell Foundation
- Friends of the TMC Library
- John P. McGovern Foundation

### Mobile Website



The Library launched a new mobile website in January 2011. Since that time the site has logged an average of 1,000 unique visitors a month, with an average of 300 visitors using the site multiple times. The highest percentage of usage is from iPads and iPhones. The site has been accessed from twenty-two countries around the world and from twenty-two states in the U.S.

### Strategic Plan

The Library's Board of Directors voted to approve the Library's new strategic plan in June. The vision is that *The TMC Library is recognized as a world-class leader in the delivery and development of biomedical information*. The goals to reach this vision are:

- Collect, Provide and Conserve Biomedical Information
- Teach Strategies and Develop Techniques for Knowledge Management
- Provide a Center for Study, Research and Collaboration
- Implement Public Relations and Marketing Strategies

## Circulation

### Access Control System

In order to efficiently collect the demographic Library usage data needed for the new base assessment model, the Library contracted with Johnson Controls, Inc. to create an access control system that will scan institutional badges at entrance and exit points. This project will be completed early next fiscal year and will allow the Library to accurately report use of the physical library space to the Board and participating institutions.

### Inventory Project

In May staff began to inventory all items in the book stacks. This project has enabled the Library to update holdings in the online catalog and is the first in the process of evaluating Library space and retention of print materials.



Jesse Gonzalez, Circulation Manager, checking out a book

*The TMC Library is a valuable resource for all the learners at Baylor College of Medicine—Stephen B. Greenberg, MD, Dean, Medical Education, Baylor College of Medicine*

*As both a faculty member and an administrative leader, I am very grateful for The TMC Library and all of you who work there – you make the TMC a much better place, and I can't imagine working here without the Library and its staff. Thanks for everything.— George Stancel, PhD, Dean, Graduate school of Biomedical Sciences and Executive Vice President for Academic and Research Affairs, UTHealth*



## Collection Development

After budget cuts in FY 2009-10 that necessitated the cancellation of some resources, the Library was able to maintain the collection at its present level for FY 2010-11. Thanks to the *Academic Library Collection Enhancement Program (ALCEP)* of the University of Texas Digital Library Consortium (UTDLC), the Library's users gained access to over 4,000 e-books in the fields of medicine, biomedical and life sciences, chemistry, materials science, behavioral science, mathematics and statistics from Springer, one of the world's top scientific publishers.

The Library's institutional repository, *DigitalCommons@The Texas Medical Center*, added considerably to its contents during the year. The Graduate School of Biomedical Sciences at UTHealth continues to deposit electronic theses and dissertations, and these are among the most highly used documents in the repository. Users also have access to theses and dissertations from two other UTHealth schools, the School of Nursing and the School of Public Health. The Library became a publisher in 2010 when it agreed to publish and host the newly established *Journal of Applied Research on Children (JARC)* from the Children at Risk Foundation. A second, associated publication, the *Journal of Family Strengths*, will be hosted and published by the Library as well.

Throughout FY 2010-11 the department accepted donations of books and journals for HELP, a charitable program established by American students to fill the needs of libraries in Africa. To date thousands of volumes have been sent to a medical school in The Gambia, West Africa.

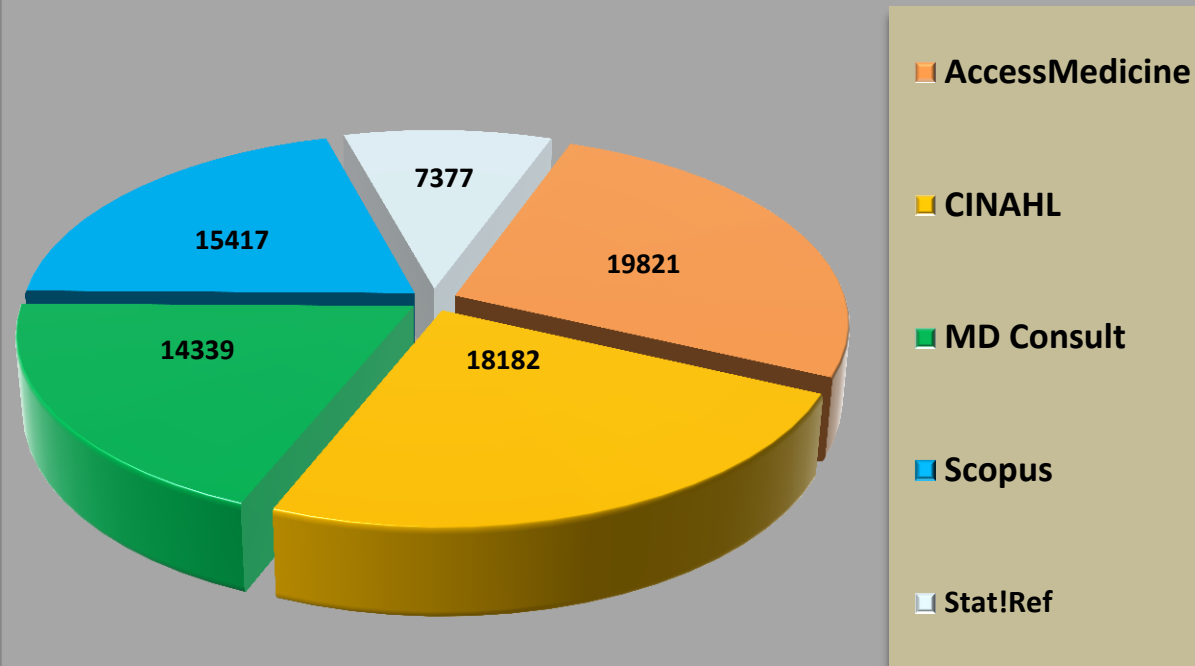
### Highest-Use Journals

	Downloads
The New England Journal of Medicine	80,127
Nature (London)	65,367
Cell (Cambridge)	44,107
Science (New York, N.Y.)	43,656
The Journal of Biological Chemistry	39,387
PNAS : Proceedings of the National Academy of Sciences	32,938
Circulation	27,176
JAMA : the Journal of the American Medical Association	24,798
Neuron	23,227
Journal of Neuroscience	20,431
Cancer Research	18,045
Molecular Cell	16,625
The Lancet (British edition)	16,445
Blood	15,582
Pediatrics (Evanston)	15,407
Nature Genetics	12,929
American Journal of Human Genetics	12,338
Journal of Clinical Oncology	12,096
Nature Medicine	11,967
Journal of Immunology	11,864
Journal of the American College of Cardiology	11,495
Stroke	10,622
Circulation Research	10,291
Oncogene	9,922
Nature Neuroscience	9,236



*JARC*, a new peer-reviewed journal published by the TMC Library

## Highest-Use Databases, FY 2010-11



*Access to the library paid subscriptions to electronic journals is critical to the success of our ongoing research activities. We are all amazed and thrilled at the ability to access so much information so easily. The ability to have such easy access to so much information helps us move our research forward at the maximum possible pace.—Rodney E. Kellems, PhD, Chair, Biochemistry and Molecular Biology, UTHealth*



## Information Technology/ Institutional Relations

This year has been a testament to doing more with less within the Information Technology (IT) Department.

All of the publicly-accessible computers required hardware and software upgrades. The upgrades to *Windows 7* and *Office 2010* necessitated a reconfiguration of the current machines in order to run these programs. In the first floor labs, the RAM was replaced with four GB of memory, and solid state drives were installed to speed up the systems. Staff used the memory and hard drives removed from the first floor systems to increase speed and add another year of life to the computers in the street-level laboratory.

FY 2010-11 marked the first year that the Library calculated organizational assessments using the model approved by the Board of Directors in spring 2010. This assessment model groups together like institutions and bases assessments on the richness of resources available to them via their institutional usage profiles for physical and remote electronic usage of resources.

In addition to assessment modeling support and IT infrastructure maintenance, the department continued the data collection and business analysis statistics pertaining to electronic resource usage.

The TMC Library Remote Access Use (Significant Bytes) per Institution					
	FY2010		FY2011		Comparison
Institution	Total Gigabytes (GB)	% of total	Total Gigabytes (GB)	% of total	Delta GB
Band 1					
Baylor College of Medicine	1,210.64	53.79%	1,897.5398	57.7314%	57%
University of Texas Health Science Center at Houston	622.98	27.68%	859.2074	26.1408%	38%
<b>Totals, Band 1</b>	<b>1,833.62</b>	<b>81.46%</b>	<b>2,756.7472</b>	<b>83.8722%</b>	<b>50%</b>
Band 2					
University of Texas M. D. Anderson Cancer Center at Houston	51.88	2.30%	62.0619	1.8882%	20%
University of Houston	147.13	6.54%	213.9435	6.5091%	45%
<b>Totals, Band 2</b>	<b>199.01</b>	<b>8.84%</b>	<b>276.0054</b>	<b>8.3973%</b>	<b>39%</b>
Band 3					
Texas A&M University Institute of Biosciences and Technology	48.35	2.15%	70.5000	2.1449%	46%
Texas Heart Institute	24.18	1.07%	50.8127	1.5459%	110%
<b>Totals, Band 3</b>	<b>72.53</b>	<b>3.22%</b>	<b>121.3126</b>	<b>3.6909%</b>	<b>67%</b>
Band 4					
Texas Woman's University	42.08	1.87%	55.6288	1.6925%	32%
Texas Southern University College of Pharmacy & Allied Health	34.13	1.52%	12.2050	0.3713%	-64%
Houston Community College System	4.95	0.22%	12.6544	0.3850%	156%
Prairie View A&M University College of Nursing	22.54	1.00%	24.8372	0.7557%	10%
<b>Totals, Band 4</b>	<b>103.7</b>	<b>4.61%</b>	<b>105.3255</b>	<b>3.2045%</b>	<b>2%</b>
Band 5					
Harris Co. Hospital District	3.23	0.14%	1.6558	0.0504%	-49%
Memorial Hermann Hospital System	3.81	0.17%	0.6008	0.0183%	-84%
The Methodist Hospital	11.39	0.51%	1.0401	0.0316%	-91%
Texas Children's Hospital	0.43	0.02%	0.5471	0.0166%	27%
St. Luke's Episcopal Hospital	0.29	0.01%	0.3520	0.0107%	21%
<b>Totals, Band 5</b>	<b>15.92</b>	<b>0.71%</b>	<b>4.1958</b>	<b>0.1277%</b>	<b>-74%</b>
Band 6					
Harris Co Inst of Forensic Sciences	0.01	0.00%	0.0018	0.0001%	-82%
Hou Dept Health & Human Svcs	0.01	0.00%	0.1081	0.0033%	981%
LifeGift Organ Donor Center	0	0.00%		0.0000%	
NASA	3.01	0.13%	0.0036	0.0001%	-100%
Shriners Hospitals	0.01	0.00%		0.0000%	-100%
<b>Totals, Band 6</b>	<b>3.04</b>	<b>0.14%</b>	<b>5.9842</b>	<b>0.0035%</b>	<b>97%</b>
Band 7					
Houston Academy of Medicine	13.12	0.58%	17.2566	0.5250%	32%
Texas Medical Center	0.03	0.00%	0.0158	0.0005%	-47%
<b>Totals, Band 7</b>	<b>13.15</b>	<b>0.58%</b>	<b>17.2724</b>	<b>0.5255%</b>	<b>31%</b>
<b>Total Gigabytes (GB)</b>	<b>2,250.81</b>	<b>100.00%</b>	<b>3,286.84</b>	<b>100%</b>	<b>46%</b>

## John P. McGovern Historical Collections & Research Center



Eugene Kahn, MD

McGovern Center staff completed cataloging the more than 200-volume collection of Eugene Kahn, MD (1887-1973). Dr. Kahn was Professor Emeritus in the Psychiatry Department of Baylor College of Medicine (BCM) and a research associate in psychiatry at the Houston State Psychiatric Institute (University of Texas Mental Sciences Institute). Many books in this collection are important late-19<sup>th</sup> and early-20<sup>th</sup>-century German works on psychiatry by Emil Kraepelin, P. J. Mobius and Carl Jung.

The 2009 edition of *The Red Book (Liber Novus)* was an important addition to the collection this year. This facsimile and translation of Jung's self-illustrated work is significant to both the Kahn and Menninger Collections.

The Library became a co-sponsor of the Houston History of Medicine Society which presents monthly lectures during the academic year and the annual *John P. McGovern Lecture and Banquet*. Students who write papers on a history of Medicine topic receive bibliographical research assistance from the McGovern Center.

The Historical Research Center (HRC) has hosted numerous scholars and journalists from throughout the U.S. and Japan in the past year. Visitors included a delegation representing the Japan Society for the Promotion of Science, a *Kyodo News* journalist on a fellowship to Yale, a Library of Congress researcher and a PhD candidate from Carnegie Mellon studying the history of the TMC. These researchers spent from a week to a month studying in the archives.

HRC staff continue to work at clearing out the backlog of various collections and finding homes for orphan items. New collections continue to arrive, among them the papers of Thomas Matney PhD, Vernie Stembbridge MD, Richard S. Ruiz MD, and the *Texas-Mexico Border Project* from the UTHealth School of Public Health.

HRC staff also created a new blog, [The Black Bag: Foundations of Medicine](#) which reveals interesting tidbits about the materials in the HRC



Page from *The Black Bag: Foundations of Medicine*

*Thank you for helping me locate rare photos of syphilis from a dermatology perspective. The experience in itself gave me a new perspective on the rare books collection. Syphilis is an example of a historically common disease that has become rare in the advent of modern medicine. Today's challenge is making the correct diagnosis having not seen its unusual presentations, and the rare books room held the keys to the answers. As a result, you turned a nearly failed venture into a success. Dan Kelly, MD, Resident, BCM*



## National Network of Libraries of Medicine South Central Region

The TMC Library is under a five-year contract with NLM to serve as the regional headquarters of the National Network of Libraries of Medicine South Central Region (NN/LM SCR). The 2006–2011 contract ended on April 30, 2011, and activities for much of the year revolved around competing against the University of Texas Southwestern Medical Center Library in Dallas for the 2011–2016 contract. As part of the competition process, NLM staff and members of the proposal review team attended a site visit at the Library on December 7, 2010. Additionally, numerous budget and programming negotiations occurred during the winter. In April 2011, the Library was awarded the 2011–2016 NN/LM SCR contract.

The mission of the NN/LM SCR is to advance the progress of medicine and improve public health by providing all U.S. health professionals and the general public in the South Central Region (Arkansas, Louisiana, New Mexico, Oklahoma and Texas) with access to biomedical information. This mission is fulfilled through a variety of activities including training, exhibiting and providing funding opportunities for librarians, healthcare professionals and members of community-based organizations throughout the region.

NN/LM SCR staff conducted eighty-one workshops and presentations to 1,500 healthcare professionals, librarians and members of the public. Eight of these presentations occurred at regional library conferences. Staff demonstrated and promoted NLM databases at three national conferences, including meetings of the American Academy of Dermatology and the National Congress of American Indians. The NN/LM SCR provided over \$450,000 in funding for a variety of projects including outreach to underserved communities, professional development and digitization of historic materials.

Two large-scale needs assessment projects were completed. Information obtained during the *Public Library Needs Assessment* project will help the NN/LM SCR to assist regional public libraries after a disaster. The *Health Disparities Task Force* examined the use of health information resources and technologies by racial and ethnic minority populations.



NN/LM SCR staff (from left): Cheryl Rowan, Re Mishra, Karla Bourque, Emily Hurst, Karen Vargas, Michelle Malizia, Melissa Salas, Carrie Rogers

## Reference and Outreach

Have you *liked* the Library on [Facebook](#) yet?

Do you follow us on [Twitter](#)?

The TMC Library Reference and Outreach Department uses today's social media outlets to share events, interesting news items, and other relevant content with patrons locally and around the world. In the last year our Facebook posts have been viewed 24, 599 times by users from Venezuela to Lebanon, and we have 318 Twitter followers. While the Reference and Outreach staff still answer questions in person, via telephone and email, our electronic chat reference service continues to grow. Our chat transactions increased 66% this year, and in January 2011 we expanded our available hours to Monday – Friday, 9:00 a.m. – 5:00 p.m. Education programs for TMC institutions remain a vital part of departmental activities. Over 2,200 students, faculty and staff members attended library orientations, classes or customized instructions sessions this year.

Outreach is an important function for The TMC Library, and the Reference and Outreach Department spearheads these efforts. Under a subcontract with the NN/LM SCR, staff exhibit at health fairs such as the *Senior Health Expo* in Lufkin, TX and professional events like the *American Association of Endocrine Surgeons Conference*, held in Houston. In FY 2010-11 Reference and Outreach personnel staffed eight exhibits reaching almost 600 consumers and healthcare professionals. Staff taught eleven classes to 205 consumers and healthcare professionals on the use of PubMed, MedlinePlus, NIH Senior Health and other valuable NLM resources. Outreach efforts also include partnering with Houston area community-based organizations like the Vietnamese Civic Center, the Chinese Community Center and De Madres a Madres to gain NN/LM SCR-funded health information access awards that provide computer equipment and instruction to help these organizations and their clients to access unbiased, quality health information from trusted NLM resources.



The TMC Library's Facebook Page

*The research capabilities and trained research library staff at The Texas Medical Center Library are an incomparable, international resource that is improving health care throughout the world.—*  
John Kanander, Senior Vice President, Texas Medical Center, Inc.



## Library Activities



Helena Michie with the exhibit

### Exhibits

The Library hosted the NLM exhibit *The Literature of Prescription: Charlotte Perkins Gilman's The Yellow Wall-Paper* from May 29-July 9, 2011. As part of this display, Helena Michie, Professor of English, Rice University, presented a lecture entitled *Victorian Madness and Women*.

### Ethics Series

Continuing its partnership with The McGovern Center for Humanities and Ethics of UTHealth, the Library offered three lectures on medical ethics.

- *Reflections Upon Galetea*, John Lienhard, PhD,
- Panel Discussion, *Medical Ethics, Eugenics and the Holocaust*, Rabbi Samuel Karff, Daniel Cardinal DiNardo, Sheldon Rubinfeld, MD, Thomas Cole, PhD, Moderator
- *Clinical, Ethical and Genetic Implications of Two Atomic Bombs and Beyond*, Tomoko Steen, PhD

### NIMS ICS Training

In June, representatives from the Brazoria County *Homeland Preparedness Project* conducted classes on the National Incident Management System (NIMS) *Incident Command System (ICS)* for members of the Library's Disaster Team. *ICS* offers a standardization of method in responding to disasters and is a requirement for eligibility for post-disaster federal funding.

### Scholarly Communications Forum

The Library co-sponsored the second annual *Scholarly Communications Forum*, held at Rice University. The topic this year was *Library Space: Evolving the Way We Use Physical and Virtual Spaces*. This event grows every year, with librarians attending from as far away as Beaumont, Lake Jackson, Huntsville, Denton, Stafford, Kingwood, Angleton, College Station and Clute, Texas. The keynote speaker was Wendy Heger, Houston Public Library, and panelists and roundtable leaders from different types of libraries discussed new uses of library space.



Wendy Heger presenting on Green Library Buildings

### Wellness Committee



Donna Evans, Chair, Wii bowling

The Library formed the Wellness Committee to encourage staff to become healthier. The Committee hosted numerous events in the new wellness room, with exercise equipment and videos of exercise routines donated by staff members. The Committee also sponsored the *Arriba* challenge which tracks participants' exercise and offers cash incentives to competitors.



## Staff Professional Activities

### Awards

Medical Library Association (MLA) *Rising Stars Award*—Emily Hurst

Fellow, *Biomedical Informatics Course, Marine Biological Laboratory*—Emily Hurst

### Presentations

MJ Figard

- *Digital Archiving*, Annual Scholarly Communication Forum, Rice University

Deborah Halsted

- *Disaster Planning and Space*, Annual Scholarly Communication Forum, Rice University

Emily Hurst

- *Augmented Reality a Library Reality* South Central Chapter/Medical Library Association (SCC/MLA) Annual Meeting
- *Top Tech Trends V* Panelist, MLA Annual Meeting

Dean James

- Master of Ceremonies, Annual Scholarly Communication Forum, Rice University

Kathryn Krause

- *NIH Public Access Policy Overview*, UT M.D. Anderson Cancer Center Staff Meeting

Michelle Malizia

- *The Community Eye of the Hurricane: Gulf Coast Public Libraries' Experiences and Needs Related to Hurricane Response*, Contributed Paper, Texas Library Association Annual Conference and SCC/MLA Annual Meeting

- *The Impact of Increased Broadband Technology on the Health of Oklahomans*, Oklahoma Broadband Technology Opportunity Program Launch
- *Measuring Your Impact: Using Evaluation for Library Advocacy*, Division of Pharmaceutical and Health Technology of the Special Libraries Association Spring Meeting
- *Shaking the Money Tree: Harvesting Grants*, Texas Library Association (TLA) Annual Conference

Philip Montgomery

- *Importance of Archives for Nursing: Saving the Story*, Texas Woman's University (TWU) Houston Center
- *Digital Archiving*, Annual Scholarly Communication Forum, Rice University

Joanne Romano

- *In Case of Emergency: Implementing Disaster Clauses in Publisher Contracts*, NN/LM Southeastern Atlantic Region (SEAR) Emergency Preparedness Committee (EPRAC) Meeting
- *In Case of Emergency: Implementing Disaster Clauses in Publisher Contracts*, with Wiley Blackwell, Beyond the NN/LM SEAR web conference, NN/LM SEAR EPRAC

Cheryl Rowan

- *Health Statistics on the Web*, New Mexico Public Health Association
- Co-presenter, *Health Literacy and Diversity: Strategies to Improve Access to Health Information*, National Conference on Quality Health Care for Culturally Diverse Populations



## Staff Professional Activities, Cont.

Karen Vargas

- *Information Literacy from Birth to Earth: an Unconference*, TLA Annual Conference
- *Birds do it, Bees do it, and You Know You Get Questions About It: Sexual Health Resources*, TLA Annual Conference
- *The Community Eye of the Hurricane: Gulf Coast Public Libraries' Experiences and Needs Related to Hurricane Response*, TLA Annual Conference and SCC/MLA Annual Meeting
- *Free, Credible and Online—Medical Information at Your Fingertips*, TLA Annual Conference

### Publications

Dean James (aka Miranda James), *Classified as Murder: A Cat in the Stacks Mystery*, NY: Berkley, 2011.

### National/Regional Boards and Advisory Committees

African American Health Coalition—Adela Justice

*American Journal of Cardiology* Editorial Board—L. Maximilian Buja

*Archives of Pathology and Laboratory Medicine* Editor, *Cardiovascular Pathology Section*—L. Maximilian Buja

Association of Academic Health Science Libraries—Deborah Halsted

- Council of Academic Societies Representative

*Cardiovascular Pathology* Associate Editor—L. Maximilian Buja

*Experimental and Molecular Pathology* Editorial Board—L. Maximilian Buja

Hispanic Health Coalition—Adela Justice

Houston History Association Board—Philip Montgomery

Houston Nurses History Group Board—Philip Montgomery

Partners in Information Access for the Public Health Workforce Steering Committee—Michelle Malizia

South Central Academic Health Science Library Consortium (SCAMeL)

- Board—Deborah Halsted
- Collection Development Committee—Joanne Romano, Laurel Sanders
- Interlibrary Loan Committee—Alisa Hemphill

Texas Association of Academic Health Science Library Directors—Deborah Halsted

Texas Council of Academic Libraries—Deborah Halsted

Texas Council of State University Libraries—Deborah Halsted

TMC Library/Rice University/University of Houston Joint Committee on Scholarly Communication—Lisa Berry, Dean James, Kathryn Krause (Chair)

*Texas Heart Institute* Editorial Board—L. Maximilian Buja

Texas Health Science Libraries Consortium

- Board—Deborah Halsted (Vice Chair)
- Circulation Services Standards Team—Jesse Gonzalez (Chair)
- Public Services Team—Lisa Berry
- Steering Team—Dean James
- Technical Services Team—Dean James

## Staff Professional Activities, Cont.

### Texas Medical Center

- Bicycle Safety Council—Jesse Gonzalez
- Council of Chief Financial Officers—Alice Richardson
- Council of Chief Human Resource Officers—Alice Richardson
- Council of Chief Information Officers—J. Chris Young
- Government Affairs Advisory Council—Dean James
- International Affairs Advisory Council—Adela Justice
- Pandemic Flu Preparedness Response Guide Group—Lisa Berry
- Parking and Mobility Advisory Council—Rosalind Bob
- Planning and Construction Advisory Council—Jesse Gonzalez
- Policy Council—L. Maximilian Buja
- Public Relations Advisory Council—Beatriz Varman
- Security Advisory Council—Jesse Gonzalez
- Student Affairs Advisory Council—Adela Justice
- Volunteer Service Advisory Council—Adela Justice
- Wayfinding and Signage Advisory Council—Jesse Gonzalez
- Woman's Health Network—Lisa Berry, Adela Justice

Texas State Library TexTreasures Working Group—Deborah Halsted

Texas Woman's University (TWU) Institute of Health Sciences, Houston, Institutional Review Board—Sheila Green

TWU School of Library and Information Studies Advisory Council—Deborah Halsted

University of North Texas, Department of Library and Information Sciences Board, —L. Maximilian Buja, Deborah Halsted, Michelle Malizia

University of Texas System Advisory Committee on Library Affairs—Deborah Halsted

### Committee Membership

#### Medical Library Association

- 2011 Program Committee—Emily Hurst
- Medical Informatics Section, Career Development Grant Committee—Re Mishra (Chair)
- Oral History Committee—Deborah Halsted (Chair Designate)
- Research Section, Membership Committee—Beatriz Varman (Chair)
- Technical Services Standards Committee—Dean James

#### Society of Southwest Archivists

- Program Committee—Philip Montgomery

#### South Central Chapter of the Medical Library Association

- Archivist—Phillip Montgomery
- Awards and Scholarships—Dean James
- Bylaws Committee—Cheryl Rowan (Chair)
- Continuing Education Committee—Dean James
- History Committee—Lisa Berry (Chair)
- Local Arrangements Committee—Sheila Green, Deborah Halsted
- Membership Committee—Beatriz Varman (Chair)
- Newsletter Co-Editor—Deborah Halsted

#### Texas Library Association

- Bylaws and Resolutions Committee—Kathryn Krause
- Nominating Committee—Deborah Halsted
- Program Committee—Deborah Halsted, Karen Vargas

#### Faculty Appointment

Adjunct Faculty and Instructor, *Community-Based Health Information*, UNT DLIS—Deborah Halsted

Distinguished Teaching Professor and Professor of Pathology and Laboratory Medicine, UTHealth—L. Maximilian Buja

Facilitator, *Integrated Problem Solving Course*, BCM—Lisa Berry



## FY 2010-11 Staff

Scott Aikens  
Shannon Basher, MLIS  
Lisa Berry, MLS  
Rosalind Bob  
Karla Bourque  
L. Maximilian Buja, MD  
Ryan Casantosan  
Mireille Clark  
Alethea Drexler  
Mark Eagleton\*  
Donna Evans, MLS, MPH  
MJ Figard, MLIS, CA  
Jesse Gonzalez  
Martha Green  
Sheila Green, MLIS  
Caroline Griffin  
Richard Guinn, MLS\*

Deborah Halsted, MLS, MA  
Ross Heinsohn  
Alisa Hemphill  
Janice Herrera  
John Hunter, MLS\*  
Emily Hurst, MSLS  
Dean James, PhD, MSLS  
Pedro Juntilla  
Adela Justice, MLS  
Sarah Keith  
Kathryn Krause, MLS, CLIS  
Virgilio Laruda  
Sonia Lavilla  
Jasmin Legaspi  
Allen Michael Lopez, MSIS  
Michelle Malizia, MA  
Elizabeth Metoyer-Hickman

Ruicha Mishra, MLIS, AHIP  
Philip Montgomery, MLIS, CA  
Aurelia Morales  
Carlene Muniz\*  
Linda Muniz\*  
Nichole Lynn Muniz\*  
Emmanuel Onwuachi  
Robbie Pentecostes\*  
Sasa Pocek  
Roger Ramirez\*  
Alice Richardson, MS  
Carrie Rogers, CAP-OM  
Joanne Romano, MLS  
Cheryl Rowan, MLS  
Melissa Salas  
Rene Salas  
Hector Sanchez\*

Laurel Sanders, MLIS  
William Schwehr\*  
Donald Sewell  
Terrie Smalls-Hall  
Brenda Stanley  
Robert Tatom  
Andrea Thomas  
Martin Trevino\*  
David Valdez\*  
Karen Vargas, MSLS  
Beatriz Varman, MLIS  
Gagina Wilson  
Sandra Yates, MSIS  
James C. Young

\*Part-Time Employees



Alethea Drexler  
FY 2010-11 Employee of the Year



Andrea D. Thomas, Human  
Resources Specialist, passed  
away September 24, 2010



## Friends of the TMC Library



John E. Wolf, Jr., MD, MA  
President, Friends of the  
Texas Medical Center Library

After serving as a member of the Friends of the Texas Medical Center (TMC) Library Board of Directors, I was selected by the Board to become its President in January 2010. Together with the Board officers, we are committed to providing the guidance and foresight required to support The TMC Library and to strengthen and grow the Friends organization.

The mission of The Friends of The TMC Library is to support and promote The TMC Library. The

Friends' goals are to:

- Increase public awareness and use of the Library
- Support the Library's development and delivery of biomedical information
- Raise funds for the Library
- Serve in an advisory capacity to the Library

Over the past year, the bimonthly meetings of the Friends have been enriched with speakers from various backgrounds including a mediation attorney and a local historian. Focus has been placed on Board recruitment and fundraising. Two fundraising events were held this year. *Murder Past Due: Up Close With the Author* took place in December, and featured the Library's own best-selling author, Dean James, PhD, aka Miranda James. The second event, *Magic, Mentalism & Wine: A Mind-Boggling, Memorable Mix*, was held in June. The entertainment was provided by a local cardiologist/world-class magician and his attorney/mind-reading wife, Dr. and Mrs. John "Ace" Passmore. These parties helped the Friends achieve two important goals: increasing public awareness of the Library and raising much-needed funding for

the Library. We are in the process of planning the next gathering scheduled for February, 2012, *An Evening With Icons*, honoring Denton Cooley, MD and James "Red" Duke, MD, and fully expect another success. Board Secretary, Herbert L. Fred, MD, MACP, is again the event chair.

The Friends and I are grateful to the steadfast participation of L. Maximilian Buja, MD, Executive Director, and the Library staff members, who share our dedication to the Library. We look forward to another productive year and continued success. If you are interested in learning more about the Friends, please see the Library's new [website](#).



Author Dean James speaking at  
*Murder Past Due* event



## Friends of the TMC Library

### Board of Directors 2010-2011

John E. Wolf, Jr., MD, MA, President  
Michael Speer, MD, Vice President  
Herbert L. Fred, MD, MACP, Secretary  
Lynn C. Yeoman, PhD, Treasurer  
Mrs. Carolyn Alexander  
Bryant Boutwell, DrPH  
L. Maximilian Buja, MD  
Mrs. Rogene Gee Calvert  
Francis I. Catlin, MD  
Mr. James L. Daniel, Jr.  
Kathy Hoffman, MLS  
Mr. Jonathan E. Iszard  
Nancy Luca, PhD  
Ms. Betsy Parish  
Mr. Philip Patrick Sun, AIA, ACHA  
Richard E. Wainerdi, PE, PhD  
Mr. S. Conrad Weil, Jr.

### Advisory Board

Mrs. Kenneth E. Bentsen  
Earl J. Brewer, Jr., MD  
Robin Burke Britt, EdD, RNC  
Mrs. Roxanne Casscells  
Mrs. Lora Clemmons  
Mr. Henry de la Garza  
Lois DeBakey, PhD  
Ms. Selma DeBakey  
Mr. Gail Crawford  
Mrs. Carolyn Hamilton  
Mr. Hart Peebles  
Barbara Ann Radnofsky, Esq.  
Shelley Sekula-Gibbs, MD



Mrs. Passmore entertains at the Magic, Mentalism and Wine fundraiser

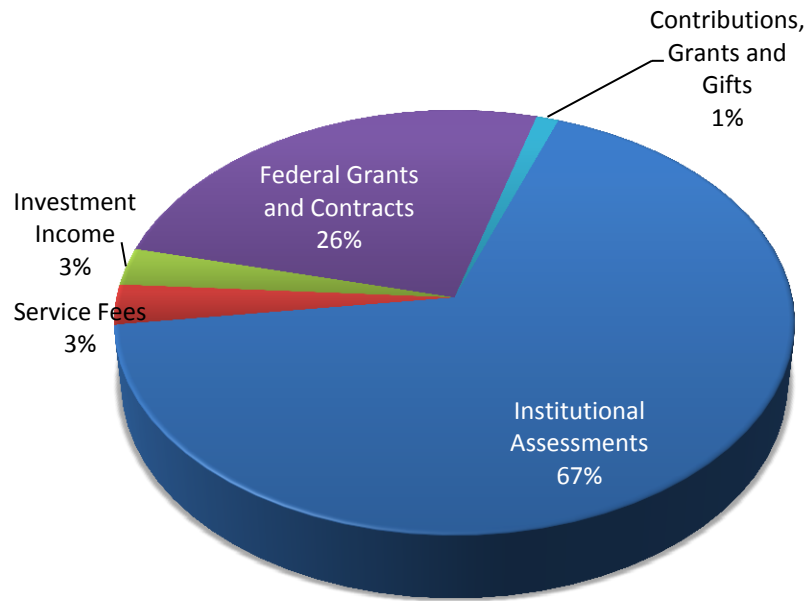


Maximilian Buja, Herbert Fred and John Wolf



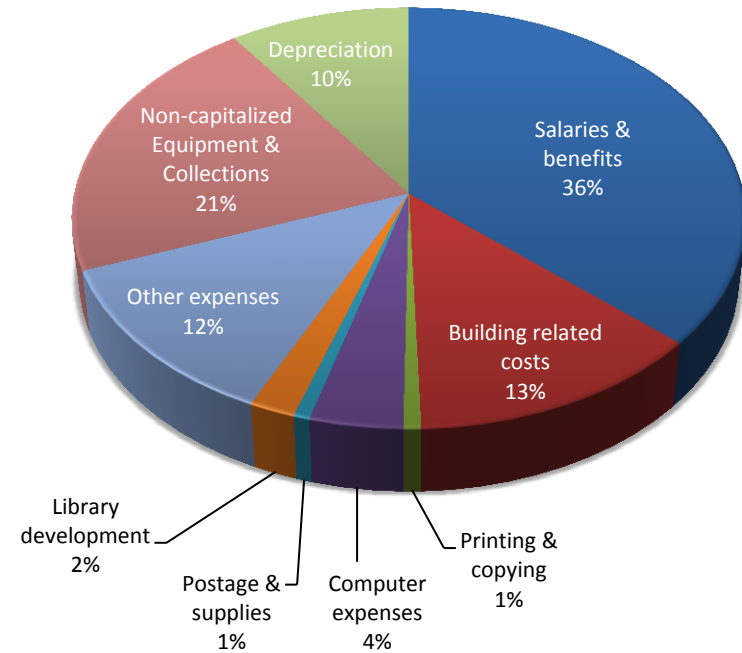


## 2010 - 2011 Revenue



Institutional Assessments	\$6,636,726
Service Fees	\$298,118
Investment Income	\$279,199
Federal Grants and Contracts	\$2,515,025
Contributions, Grants and Gifts	\$116,603
	<b>\$9,845,671</b>

## 2009 - 2010 Expenses



Salaries & benefits	\$3,674,031
Building related costs	\$1,295,384
Printing & copying	\$76,230
Computer expenses	\$404,179
Postage & supplies	\$70,535
Library development	\$199,569
Other expenses	\$1,230,320
Non-capitalized Equipment & Collections	\$2,117,672
Depreciation	\$976,539
	<b>\$10,044,459</b>

## Statistical Highlights FY2010 - 11

Metric	2009-2010	2010-2011	Change	% Difference
<b>Card Holders</b>	9,299	7,669	-1,630	-17.53%
<b>Gate Count</b>	150,686	134,167	-16,519	-10.96%
<b>Remote Access Users</b>	25,592	31,139	5,547	21.67%
<b>Book &amp; Journal Volumes</b>	351,565	357,023	5,458	1.55%
<b>Current Serial Subscriptions</b>	7,155	7,298	143	2.00%
<b>Circulation (includes reserves)</b>	30,530	31,394	864	2.83%
<b>Reference Questions Answered</b>	4,805	4,059	-746	-15.53%
<b>ILL Lending</b>	11,856	11,999	143	1.21%
<b>ILL Borrowing</b>	3,361	3,274	-87	-2.59%
<b>Classes and Workshops</b>	121	168	47	38.84%
<b>Class Attendees</b>	2,674	2,252	-422	-15.78%
<b>Librarians &amp; Other Professionals</b>	23.34	23.80	0.46	1.97%
<b>Support Staff</b>	29.80	29.89	0.09	0.30%

