



# Library *Lines*

HOUSTON ACADEMY OF MEDICINE – TEXAS MEDICAL CENTER LIBRARY

Volume XVIII, Number 2  
October – December 2004

## IN THIS ISSUE:

- HAM-TMC Library Fundraising
- The Cochrane Library
- From the Executive Director
- Betsy Parish Past President of the Friends of the Texas Medical Center Library
- We Stand on the Shoulders of Giants
- Library Advisory Group
- Welcome
- Library Class Schedule

### The Cochrane Library

The Cochrane Library is a unique source of reliable and up-to-date information on the effects of interventions in health care. Published on a quarterly basis by Wiley Interscience, the Cochrane Library is designed to provide information and evidence to support decisions made in health care and to inform those receiving care.

The Cochrane Library consists of several evidence-based medicine databases including the Cochrane Database of Systematic Reviews, DARE, CENTRAL (the Cochrane Central Register of Controlled Trials), the Cochrane Database of Methodology Reviews, the Health Technology Assessment Database, and the NHS Economic Evaluation Database. Beginning in 2005, the Cochrane Library will also include the Cochrane Methodology Register.

The Cochrane Library website also offers a downloadable PowerPoint demonstration, a PDF user guide, and other tools to help navigate through the several databases included in this product.

To access the Wiley Interscience Cochrane Library, go to the HAM-TMC Library's homepage, <http://resource.library.tmc.edu/> and from the drop down menu in the sidebar under Databases (A - Z List), select Cochrane Library. This database is also available via Educational remote access.

## HAM-TMC LIBRARY

# FUNDRAISING

**A**s an integral part of one of the world's finest centers for patient care, biomedical research, and education

in the health professions, the Houston Academy of Medicine – Texas Medical Center (HAM-TMC) Library is honored to assist the many students, professionals, hospitals and educational institutions who make significant contributions to the delivery of health care and the advancement of research in medicine.

However, the HAM-TMC Library is unlike any other library in the world. Serving the entire Texas Medical Center and the Houston community, the Library was initially formed through a merger of the collections of the Houston Academy of Medicine and Baylor College of Medicine and continues today thanks to the generous support of over twenty member institutions, including two medical schools, four schools of nursing and thirteen renowned hospitals. The Library is also unique in that it is a separate non-profit institution and as such has budget responsibilities

not normally borne by medical libraries such as building rent and repairs, utilities, insurance and a host of other costs that would usually be absorbed by a parent institution.

The Library is beginning a new fund-raising effort in order to continue our role as a vital source of information for health professionals in Houston and throughout the South Central Region. We are committed to providing equal access to biomedical information and improving the public's access to information to enable them to make informed decisions about their health. We invite you to join us as we renew our commitment to the people and institutions of the Texas Medical Center.

For more information on supporting the Library through your donations or through membership in the Friends of the Texas Medical Center Library, please contact our Development officer, Aimée Postell, at 713.799.7153 or by email at [apostell@library.tmc.edu](mailto:apostell@library.tmc.edu).

## From the Executive Director



*As winter arrives and 2004 becomes a memory, I reflect on the past and look to the future. First, I would like to thank Betsy Parish for serving as the President of the Friends of the TMC Library for the past four years. While she will remain on the Friends Board, Rogene Gee Calvert begins her tenure as Friends Board Chair in January 2005. The goal of the Friends is to support the Library through various fund-raising endeavors. The Friends recently provided the Library with the funding to purchase new software Raiser's Edge®, which will equip us to be more effective in supplementing the currently stretched library budget.*

**A**s described in this issue's featured article, as an independent institution, the HAM-TMC Library faces many costs that do not affect other libraries, such as rent, utilities, building maintenance and insurance. As these costs rise, they conflict with the costs normally associated with a library, like journal subscriptions, book purchases, electronic resources and salaries. Since the institutions paying assessments to the HAM-TMC Library are also facing a difficult economy, it will be up to us to be creative in raising additional funds.

So, in 2005, our plans include: contacting prospective donors as well as long term supporters, aggressive grant writing and a biennial Friends Dinner.

With this final issue of *Library Lines* for 2004, I would like to wish all of you Happy Holidays and a prosperous New Year.

Elizabeth Eaton, PhD  
Executive Director, HAM-TMC Library

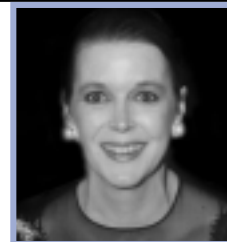
*Elizabeth H. Eaton*

## Betsy Parish Past President of the Friends of the Texas Medical Center Library

**On November 17, 2004, Betsy Parish stepped down as President of the Friends of the Texas Medical Center Library.**

For four years, her stewardship of the Friends led the HAM-TMC Library in new and exciting directions: outreach programs in consumer health for both Asians (CHIA) and Spanish Speakers (CHISS) were established and expanded, and the Friends confronted the issue of skyrocketing journal costs by creating and participating in Adopt-a-Journal, a program in which individuals can support the journal collection by purchasing a three-year journal subscription at the institutional rate. Ms. Parish also encouraged the administration of new fundraising and marketing tactics, and the Friends recently voted to fund the Library's acquisition and implementation of The Raiser's Edge®, fundraising software used by the most successful non-profits in the country.

Her efforts on behalf of HAM-TMC Library are not ending with the conclusion of her presidency. She will remain on the board of the Friends, and has been named co-chair for the next Friends' fundraising gala, Houston's Most Fascinating 2005. Rogene Calvert, the Director of Personnel and Volunteer Initiatives Program in Mayor Bill White's Administration and a veteran board member, will succeed her. Already, Ms. Calvert has convened meetings to discuss new outreach proposals; the Library is indeed fortunate in its Friends.



## WE STAND ON THE SHOULDERS OF GIANTS

**The development of the Texas Medical Center is the focus for the Fall 2004 issue of "The Houston Review of History and Culture."** Biographical articles on a few of Houston's leading physicians, the two bachelors whose fortunes helped provide the foundation for Houston's health-related complex, and the role played by the Houston Academy of Medicine-Texas Medical Center Library are all covered in this issue.

From 1904, when the Harris County Medical Society formed the first Committee to arrange a location for a medical library until now, the HAM-TMC Library has always been supported by the collaboration of Houston philanthropists, individual physicians, schools, and hospitals. To read more about the HAM-TMC Library and the development of the Texas Medical Center, visit the John P. McGovern Historical Collections on the second floor of the Library. Copies of the "Houston Review" are available along with other books about the institutions and hospitals in the Texas Medical Center.





## Library Advisory Group

The **Houston Academy of Medicine-Texas Medical Center (HAM-TMC) Library** recently hosted the first Library Advisory Group meeting. This group advises the Library administration on many issues, including critiquing the Library's website, assisting with decision-making processes for both new and existing resources and services, and TMC-wide scholarly publishing activities. Meetings will be held on a quarterly basis.

Group membership includes representatives from several of the Library's participating and supporting institutions and the Michael E. DeBakey VA Medical Center.

**The University of Texas Health Science Center at Houston:** Ananth Annappagada and Charles Bearden, School of Health Information Sciences; Janet Johnson, School of Nursing; John Byrne, Medical School; Karen Storthz, Dental Branch

**Baylor College of Medicine:** George Hinkel, Hugo Belen and Steve Fadem

**Rice University:** John Zammito

**Houston Community College:** Judy Cantwell

**The University of Texas M.D. Anderson Cancer Center:** Kathy Hoffman

**Texas Heart Institute:** Marjorie Jackson

**Shriners Hospitals for Children:** Milton Figg

**Michael E. DeBakey VA Medical Center:** Marsha Sullivan

Ex Officio members are all staff of HAM-TMC Library: Chris Young, Director of Information Technology; Aimée M. Postell, Director of Development; Elizabeth Eaton, Executive Director; and Leah Krevit, Associate Director of Collections Management.

## Robert Bartlett

Robert (Bob) Bartlett, a native of New York living in Houston since 1971, started working at the Library on September 20, 2004 in the Information Services Department as an Information Assistant. Bob is responsible for staffing the reference desk, and maintaining the paper and electronic kiosks. Before coming to the Library, Bob worked for Majors Scientific Books managing the Texas Woman's University-Houston Bookstore, and as an Assistant Buyer and Customer Service representative at the Fannin location.

He received his undergraduate degree in 1975 from the University of Houston, with a major in Psychology. He is currently enrolled in the Medical Informatics program at the University of North Texas School of Library and Information Sciences and expects to receive his Masters in Library Science in December 2005. His interest in computers led him to take specialized classes in computer hardware-software and networking.

Bob's interests include reading, T'ai Chi Chuan, bluegrass, Ham Radio {N5DWJ}, travel and Vajrayana Buddhism.

## Robert Tatom

Robert Tatom started working in the Library as a LAN Systems Specialist on October 4, 2004. He is a native Houstonian who lived in Minnesota for few years and recently moved back to Houston. Robert will be responsible for the implementation and maintenance of servers and workstations.

Before coming to the Library, Robert worked at the Northwest Airlines Federal Credit Union as a Network Administrator/Engineer, was a Hardware Support Specialist at Bayshore Medical Center and an Information Systems Manager at Pasadena General Hospital.

Robert attended San Jacinto College and the University of Houston - Clear Lake and completed course work in Computer Science and Artificial Intelligence.

In his spare time, Robert enjoys hunting, fishing, motorcycling, bicycling, carpentry, and bowling.

### LIBRARY HOURS

Monday – Thursday

7:00 a.m. – Midnight

Friday 7:00 a.m. – 9:00 p.m.

Saturday 9:00 a.m. – 5:00 p.m.

Sunday 1:00 p.m. – 10:00 p.m.

### CIRCULATION POLICIES

**Audiovisual materials:**

7 days, 2 renewals

**Books:**

2 weeks, 2 renewals

**Bound journals:**

Same day, non-renewable

**Nursing journals:**

In-house use only

**Unbound journals:**

2 hours

**Renewals:**

Call 713.799.7147

### OVERDUES

Overdue charges are \$1.25 per item per day. Unpaid fines result in the suspension of borrowing privileges.

### TELEPHONE NUMBERS

**Location and Hours:**

713.795.4200

**Dr. Elizabeth K. Eaton's office:**

799.7108

**Circulation Desk (renewals, fines):**

799.7147

**Computer Lab:**

799.7106

**Giving/Development:**

799.7153

**Information Services:**

799.7161

**Education and Training:**

799.7170

**McGovern Historical Center:**

799.7139

**Photocopy/Interlibrary Loan:**

799.7179

**Regional Medical Library:**

799.7880

### FAX NUMBERS

**Administration:**

713.790.7052

**Information Services:**

797.0163

**Photocopy/Interlibrary Loan:**

790.7056

**Regional Medical Library:**

790.7030

### LIBRARY LINES

**Editor in Chief:**

Beatriz Varman, MLIS

**Editorial Board:**

Pam Cornell, MEd

Dell Davis, MLS

Zina Hayes, BSBM

Elizabeth Hickman

Lee Andrew Hilyer, MLIS

Aimée Postell, MLA

**Executive Director:**

Elizabeth K. Eaton, PhD

### WORLD WIDE WEB ACCESS

<http://www.library.tmc.edu>



## HAM-TMC Library Class Schedule January – March 2005

**PubMed**

January 19 11:00 am – 12:00 pm  
 February 3 2:00 pm – 3:00 pm

**Basic HTML**

March 8 11:00 am – 1:00 pm

**CINAHL**

February 13 11:00 am – 12:00 pm

**Digital Dissertations**

January 25 3:00 pm – 4:00 pm

**EBM Databases**

February 1 2:00 pm – 4:00 pm  
 March 1 2:00 pm – 4:00 pm

**Microsoft Excel Basic**

February 9 1:00 pm – 3:00 pm

**Navigating Full-Text Journals**

January 12 9:00 am – 10:30 am  
 February 10 11:00 am – 12:30 pm  
 March 8 9:00 am – 10:30 am

**PowerPoint Basic**

January 10 6:00 pm – 9:00 pm  
 January 27 1:00 pm – 4:00 pm  
 February 10 1:00 pm – 4:00 pm  
 February 24 1:00 pm – 4:00 pm  
 March 7 6:00 pm – 9:00 pm  
 March 10 1:00 pm – 4:00 pm  
 March 24 1:00 pm – 4:00 pm

**PowerPoint Advanced**

January 28 9:00 am – 12:00 pm  
 February 11 9:00 am – 12:00 pm  
 February 25 9:00 am – 12:00 pm  
 March 11 9:00 am – 12:00 pm

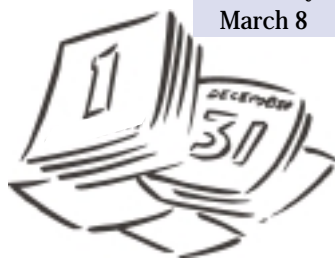
**Reference Manager**

January 27 10:00 am – 12:00 pm  
 February 9 10:00 am – 12:00 pm  
 March 10 10:00 am – 12:00 pm

All classes are free.

For a brief description of the classes and to register go to:

<http://resource.library.tmc.edu/class/schedule.php>



# Schedule

Library *Lines*

Houston Academy of Medicine-Texas  
 Medical Center Library  
 1133 John Freeman Blvd.  
 Houston, TX 77030-2809

Nonprofit  
 Organization  
 U.S. Postage  
 PAID  
 Houston, Texas  
 Permit No. 5142