

2011

IC 054 Guide to American Heart Association in the Texas Gulf Coast Council Records, 1986-1992

American Heart Association in Texas - Gulf Coast Council

Follow this and additional works at: <https://digitalcommons.library.tmc.edu/institutional>



Part of the [History of Science, Technology, and Medicine Commons](#)

Recommended Citation

American Heart Association in Texas - Gulf Coast Council, "IC 054 Guide to American Heart Association in the Texas Gulf Coast Council Records, 1986-1992" (2011). *Institutional Finding Aids*. 37.

<https://digitalcommons.library.tmc.edu/institutional/37>

This Article is brought to you for free and open access by the Finding Aids at DigitalCommons@TMC. It has been accepted for inclusion in Institutional Finding Aids by an authorized administrator of DigitalCommons@TMC. For more information, please contact digcommons@library.tmc.edu.

Finding Aid

Guide to the American Heart Association in the Texas: Gulf Coast Council Records, 1986-1992

Descriptive Summary

Creator :	Addy, Kate
Title :	American Heart Association in the Texas: Gulf Coast Council
Dates :	1986-1992
Quantity :	1 box, ¼ cubic feet
Identification :	IC #054
Repository :	John P. McGovern Historical Collections and Research Center, Houston Academy of Medicine- Texas Medical Center Library

Organizational Sketch

The American Heart Association was founded in 1924 by several groups representing local heart associations throughout the Northeastern United States. The mission of the organization was originally to combat a lack of public knowledge about the subject of heart disease but, by the 1930s, efforts were expanded to research. In the '40s, the organization further broadened its scope by enlisting the help on non-medical volunteers.

The association first came to public attention in 1948, after participating in a network radio contest on Ralph Edwards' "Truth or Consequences" program and netting \$1.75 million. The national staff in New York began to organize divisions across the country and, by the following year, launched the first national-fundraising campaign. In 1975, the national headquarters of the American Heart Association were moved from New York City to their current location in Dallas, TX.

The mid '90s was another period of advancement for the AHA, as its scientific findings were more quickly and easily received by both physicians and the general public. It was during this time that the association began to take positions on important issues, make statements about controlling risk factors for heart disease, and developed their motto: "Providing credible heart disease and stroke information for effective prevention and treatment."

http://www.heart.org/HEARTORG/General/History-of-the-American-Heart-Association_UCM_308120_Article.jsp Modified Mar. 7, 2011

Scope and Contents

This small collection contains the 1986 to 1992 issues of the "Vital Signs" Newsletter published by the Texas Affiliate of the American Heart Association. The last folder contains the institution's 1986 Annual Report.

Access Restrictions

This material is open for research.

Use Restrictions

Permission to publish material from the American Heart Association in Texas: Gulf Coast Council records must be obtained from the John P. McGovern Historical Collections and Research Center of the Houston Academy of Medicine-Texas Medical Center (HAM-TMC) Library.

Index Terms

American Heart Association
American Heart Association, Texas Affiliate, Inc.
Cardiology-Health Education

Preferred Citation

[University of Texas Dental Branch Records, 1986-1992, IC # 054,
John P. McGovern Historical Collections and Research Center of the
Houston Academy of Medicine-Texas Medical Center (HAM-TMC)
Library.]

Provenance

No information

Inventory

Box	Folder	
1	1	Folder title, dates
	2	Folder title, dates
	3	Folder title, dates
2	1	Folder title, dates